



Written by [Daniel Natal](#) on March 23, 2021

Run it Like a Business?

According to Geoffrey West in his book 'Scale,' nations last longer than most other systems. Corporations, by contrast, last only ten years, on average. What happens when it becomes a fad to run a nation as if it's a corporation? What is the result of seeing it not as our home, but as an economic zone? What is the price when the people are treated as consumers, and not as citizens?





Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.