



Written by [Daniel Natal](#) on October 25, 2022

## Bottom of the Pyramid

[https://media.blubrry.com/1462062/thenewamerican.com/assets/podcast/TheDanielNatalShow/DNS\\_221025\\_BottomOfThePyramid.mp3](https://media.blubrry.com/1462062/thenewamerican.com/assets/podcast/TheDanielNatalShow/DNS_221025_BottomOfThePyramid.mp3)

Podcast: Play in new window | [Download](#)  
(Duration: 5:09 — 4.7MB)  
Subscribe: Android | RSS | More

Maslow's hierarchy of needs represents a pyramid, at the bottom of which are animal notions of food, warmth, safety. In the middle of the taxonomy is honor. At the top of it is "self-actualization". The political left usually promises utopias, and fashions their appeals based on the top of the pyramid. Whereas the Republican Establishment is committed to remaining at the bottom of the pyramid. "Law and order," they shout. "Safety! Guns!" So long as they mould their appeals based on low-level materialism, they will fail to capture imaginations and regain power. Bottom of the pyramid is bottom of the barrel. A nation needs more aspirations than just the promise of 'rival tribes united by a shopping mall,' but I'll give you a gun so you'll be safe in the world the corporations plan for you. If this is all the GOP is offering up, they will lose.

DISCLAIMER: Views and opinions expressed on The Daniel Natal Show are solely those of the host and do not necessarily represent those of The New American. TNA is not responsible for, and does not verify the accuracy of, any information presented.





## Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

### What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.