



Written by [Bob Adelman](#) on July 16, 2020

## Trump Leads Biden on Economy, Enthusiasm in Latest WSJ poll

The results of the latest [Wall Street Journal/NBC News poll](#) released yesterday contained some good news for President Trump.

The headlines touted that Biden's lead, if the election were held yesterday, grew from seven points to 11 points over the last month.

But the good news for Trump was buried in the 15-page survey of 900 likely voters quizzed last week. First, 54 percent of them supported the president's "handling of the economy," a record high for the poll. If the reliable history of people "voting their pocketbooks" is any indicator, Trump should win in November with this plurality alone.

Second, 77 percent of those polled are "very interested" in the 2020 presidential election, which, say the pollsters, "has never been this high this far from an election." In fact, the month before the 2016 election, when interest in the election was at its highest, it only touched 72 percent.

That bodes well for the president whose "enthusiasm" rating among the registered voters in the poll is a full seven percentage points ahead of his presumptive rival.

Translation: More of Trump's supporters are more enthusiastic about the president than about his likely opponent.

It gets worse for Biden. One-third of those polled have a "very negative view" of him and just 47 percent of those polled want a Democratic Party-controlled Congress, down from 51 percent in June.

Translation: The more voters hear about Biden and what he intends to do, with the consent of a willing Congress, the less excited they are about him or them.

Finally, Trump's support among male registered voters continues to be greater than Biden's, as reported by *The New American* on Tuesday. We reported that a Rasmussen poll also taken last week showed Trump now leading Biden among male voters by two points, a turnaround of 11 points in a month. Rasmussen also reported that among independent registered voters, Trump had gained 13 points from the previous month, a demographic that the *Journal/NBC* poll didn't cover.

These polls echo what the president is seeing on his own internal polling, as he indicated in his tweet acknowledging the change in his campaign staff on Tuesday:

Brad Parscale, who has been with me for a very long time and has led our tremendous digital and data strategies, will remain in that role, while being a Senior Advisor to the campaign. Both [he and Bill Stepien, Trump's new campaign manager] were heavily involved in our historic 2016 win, and I





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look forward to having a big and very important second win together.

This one should be a lot easier as our poll numbers are rising fast, the economy is getting better, vaccines and therapeutics will soon be on the way, and Americans want safe streets and communities!

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