



Written by [Raven Clabough](#) on October 21, 2021

Trump Announces New Social Media Network: TRUTH Social

President Trump announced on Wednesday that he will be launching a long-awaited new social-media network in Spring 2022 called TRUTH Social to “stand up to the tyranny of Big Tech.”

The new app is part of Trump’s newly established Trump Media & Technology Group (TMTG) and will begin a beta launch in November 2021 for invited guests, but is expected to make a full debut in the first quarter of 2022, Fox News reported.

“We live in a world where the Taliban has a huge presence on Twitter, yet your favorite American President has been silenced. This is unacceptable,” the former president said in a [press release](#) on Wednesday evening. “I am excited to send out my first TRUTH on TRUTH Social very soon.”

Trump will serve as chairman of TMTG, whose mission is to “create a rival to the liberal media consortium.”

“TMTG was founded with a mission to give a voice to all,” Trump said in the press release. “I’m excited to soon begin sharing my thoughts on TRUTH Social and to fight back against Big Tech. Everyone asks me why doesn’t someone stand up to Big Tech? Well, we will be soon!”

Trump was repeatedly censored on all major social-media platforms over election- and COVID-related posts, and was eventually banned outright from major social-media networks earlier this year following the January 6 Capitol protests after the Left placed the blame for the protests squarely on Trump despite evidence they were orchestrated by left-wing groups. Facebook announced in June that Trump’s suspension from the platform will last for two years, marking January 7, 2023 as his reinstatement date, so long as the “experts” determine “the risk to public safety has receded,” according to Facebook Vice President of Global Affairs Nick Clegg.

Meanwhile, Twitter’s ban of Trump’s account in the aftermath of the largely peaceful Capitol protests on January 6 was permanent, with Twitter claiming the account posed a risk of “further incitement of violence.”

“After close review of recent Tweets from the @realDonaldTrump account and the context around them — specifically how they are being received and interpreted on and off Twitter — we have permanently suspended the account due to the risk of further incitement of violence,” Twitter said in a statement. “In the context of horrific events this week, we made it clear on Wednesday that additional violations of the Twitter Rules would potentially result in this very course of action. Our public interest framework exists to enable the public to hear from elected officials and world leaders directly. It is built on a principle





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that the people have a right to hold power to account in the open.”

The platform also permanently deleted the accounts of Trump loyalists attorney Sidney Powell and former National Security Advisor Michael Flynn.

Of course, no such action was taken against Democratic Facebook users such as Vice President Kamala Harris, House Speaker Nancy Pelosi (D-Calif.), Senator Maxine Waters (D-Calif.), Representative Alexandria Ocasio-Cortez (D-N.Y.), or ex-NFL player Colin Kaepernick, all of whom applauded and encouraged the Antifa/BLM violence that plagued most of last year and continued well into this one.

According to the *New York Times*, President Trump filed a lawsuit this month asking Twitter to reinstate his account.

Since his bans, Trump has hinted at a new rival social-media site. He launched a short-lived communications platform in May called “From the Desk of Donald J. Trump,” a venture that his senior aide Jason Miller said was “just an auxiliary to the broader efforts we have and are working on.”

TMTG’s Vision, according to its [website](#), is to counter the “dangerous exercise of Big Tech monopoly power” and “even the playing field by providing people with open media platforms where they can share and create content without fear of reputational ruin.”

The statement from TMTG added that TMTG and Digital World Acquisition Corp are “entering into a merger agreement” that will enable TMTG to become a publicly listed company with “a cumulative valuation of up to \$1. 7 Billion depending on the performance of the stock price post-business combination.” The press release also states TRUTH Social is available for pre-order in the Apple store.

TMTG also announced it will be launching a subscription video-on-demand to feature “non-woke” entertainment programming, news, and podcasts.



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