



Written by [Raven Clabough](#) on November 23, 2015

“The problem for a long time was that this stigma felt like a negative cloud,” said Kate Cockrill, the executive director of Sea Change, a nonprofit organization that also seeks to destroy the stigma. “There has been so much focus on legal strategies, and not a lot of attention to strategies for culture change.”

Bonow contends that women should not allow society to tell them how they should feel about their own abortions. “Women should be the ones to define the experience of what abortion is, instead of colluding to this idea that it’s bad, and that we’re bad,” she says. “It’s finally feeling like we’re not alone, and we don’t have to be quiet anymore.”

It’s not enough that abortion has been sanctioned by the courts; it must also be sanctioned by society.

Sadly, the *Washington Post’s* coverage of the campaign can only be described as praise. In Caitlin Gibson’s analysis of one #ShoutYourAbortion video testimonial, wherein a woman admitted, “I didn’t feel sad. I didn’t feel angry. I didn’t tell the person who got me pregnant. And I didn’t look back,” Gibson remarked that the woman’s lack of shame is what “embodies the tone” of the movement.

But is lack of shame something to be applauded in this scenario? The woman admitted that she chose to terminate the life of her unborn child without so much as alerting the paternal father of the child’s mere existence. Is that something for which someone should be unapologetic?

Gibson continued, “By presenting a collection of nuanced narratives, #ShoutYourAbortion aims to advance a message of broader acceptance: If your abortion experience was hard and sad, that’s okay. If your abortion experience wasn’t hard or sad, that’s also okay.”

The response to the #ShoutYourAbortion campaign has been mixed. While there has been plenty of predictable support amongst major pro-abortion organizations such as Planned Parenthood and NARAL Pro-choice America, there has been severe backlash as well. Bonow reportedly had to leave her home for a few weeks after she received threats from Twitter users, though she later emphasized in a blog post advertised by the Shout Your Abortion Twitter page that she had “not received any acute seemingly credible threats.”

Much of the criticism came from users who were disturbed by what they perceive as a cavalier attitude to a great tragedy.

One Twitter user named Lindsay posted, “#ShoutYourAbortion is trending ... what a sad day. That’s like Hitler tweeting #ShoutYourGenocide.”

Michele Bachmann, former Republican member of the House of Representatives, tweeted that the campaign “gives a new meaning to macabre.”

The *New York Times* reported in October that the hashtag #ShoutYourAdoption was created in response to the campaign, and drew over 8,000 responses. That movement asks women to consider a better alternative to abortion.

“When you’re faced an unwanted pregnancy, you can choose the heartbreak of placing a baby for adoption, or you can end the baby’s life,” said Liberty Pike of Portland, Oregon, who works for Oregon Right to Life. “I think the right to life should always trump the right to live as you choose.”

#ShoutYourAdoption is seemingly not fashionable enough for the *Washington Post’s* Style section.



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