



Written by [William F. Jasper](#) on June 20, 2017

## NBC Smear of Alex Jones: Another Epic Fail for Fake News MSM

After a disastrous debut with her Vladimir Putin interview, NBC anchor Megyn Kelly has struck out again, with a highly [contrived and deceptive hit piece](#) directed at Infowars.com host Alex Jones.

“Tonight, we confront Alex Jones on his notorious lie about the Sandy Hook massacre,” Kelly said in a preface to the much-hyped program that aired Sunday night. She continued: “First tonight, our report on the incendiary radio host, Alex Jones. For years, Jones has been spreading conspiracy theories, claiming, for instance, that elements of the U.S. government allowed the 9/11 attacks to happen and that the horrific Sandy Hook massacre was a hoax. Some thought we shouldn’t broadcast this interview because his baseless allegations aren’t just offensive, they’re dangerous. But here’s the thing: Alex Jones isn’t going away. Over the years, his YouTube channel has racked up 1.3 billion views. He has millions of listeners and the ear of our current president.”



That opening salvo revealed the real targets behind the Kelly/NBC attack on Jones: 1) the newer alternative media that is destroying the Big Media stranglehold on news delivery; and 2) President Donald Trump, whom the same media “progressives” have failed to destroy, despite their incredible, unprecedented campaign of hate, fraud, and lies.

Along with the rest of the Fake News elitists, the globalists at NBC Universal are petrified that [only 6 percent of Americans trust their reporting](#), and hundreds of radio and Internet media alternatives are garnering an ever-larger audience share of the news-consuming American public. In that independent media firmament, Alex Jones and his multiple Infowars platforms are the biggest stars, with, as the NBC piece noted, millions of listeners and viewers.

Although far from being totally defanged, the Big Media thought cartel has lost its ability to control the perception of reality, as the 2016 presidential election overwhelmingly demonstrated. Taking down the alternative media — with Jones and Infowars as top targets — is essential to taking down President Trump, which, clearly, is what the global elites are trying to do.

The absurdity at the top of all this is that NBC/Kelly and their media cronies are charging the alternative media (and Jones specifically) with “spreading conspiracy theories,” while they continue to



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flog the same Trump-Russia conspiracy theory that they have been obsessed with for the past year. So absurdly fixated on this pet conspiracy theory have they been — without yet turning up a shred of evidence — that they have repeatedly been caught ignoring major breaking news events in order to breathlessly report the latest non-news tidbit that might bolster their (by now clearly fraudulent) Trump-Putin collusion narrative.

Megyn Kelly, the former Fox News glamour girl, has shown her true colors since joining the virulent anti-Trump progressive posse at NBC/MSNBC: Lester Holt, Chuck Todd, Andrea Mitchell, Matt Lauer, Rachel Maddow, Chris Matthews, Mika Brzezinski, Al Sharpton, Brian Williams, et al. As we [reported](#) in our earlier article on the Megyn Kelly vs. Alex Jones dustup, Kelly promised, repeatedly and profusely, that she was not out to do a hatchet job on Jones. In fact, she told the InfoWars host: “If there’s one thing about me it’s that I do what I say I’m going to do and I don’t double cross. It’s not going to be some gotcha hit piece, I promise you that.”

“I’m not looking to portray you as some boogeyman,” Kelly insisted. In fact, the NBC maven schmoozed Jones with the story that she is “fascinated” by him and saw a “different side,” a softer side, of him during his recent court battle for custody of his children. She wanted to focus on Alex Jones the sensitive family man. Yeah, right!

Fortunately, Jones made audio and video recordings of the whole Kelly/NBC interview process and has [released his own tape of the affair](#) to allow viewers to judge for themselves who is telling the truth and who is not. He is challenging NBC to release the full unedited video footage on their website.

According to Jones, Kelly and her NBC crew filmed him for around 14 hours, from 9:00 a.m. to 11:30 p.m., trying to get damning footage that they could creatively edit to portray him in the worst possible light. Speaking of light, Infowars reporter Kit Daniels noted that “Kelly’s crew didn’t even bother to light Jones properly for the interview by using three-point lighting that’s a journalistic standard; instead they used ‘villain lighting’ often used in cinema to demonize certain characters.”

However, even villain lighting wasn’t enough; NBC had to bring on veteran anchor Tom Brokaw to rail against Jones, racism, and hate, thereby insinuating, without any supporting evidence, that Jones is a racist. The “racist” charge, of course, is, and has been for decades, the last refuge of leftist cowards who can’t morally and intelligently defend their indefensible ideologies, policies, and actions. It’s their default setting; simply yell “racist” to vilify your opponent, and presto!, you’re absolved from the obligation of debating the real issues.

In the interests of full disclosure I should note that I have been a guest of Alex Jones on Infowars a number of times over the years, as have been other writers for *The New American*. Although I have seen only a small fraction of his total, prodigious output, I am not aware of a single instance in which he has made any statement that could reasonably be construed as racist. To the contrary, he gives every indication of continuously opposing the racial divisiveness and polarization fostered by his leftist critics. Compare, for instance, Alex Jones’ positions on racial comity versus the deadly record and hateful, incendiary rhetoric of [NBC’s resident, champion, racist agitator Al Sharpton](#).

You can be sure that NBC and the other mainstream media (MSM) character assassins gunning for Jones would have by now found any statement of his that would pass as even the faintest simulacrum of racism. That they have not produced any shows that it is they who are being untruthful and trafficking in hate.

But what about Jones? Is he promoting hate, as they charge? First of all, let us stipulate that Alex Jones



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is not everyone's cup of tea. As to his personal style, he is, admittedly, given to visceral, sensational, bombastic, livid, over-the-top rants that are sometimes laced with profanity. Is that his real persona, or is it "performance art" (as his personal attorney has claimed) — or is it a combination of both conviction and showmanship? I don't know, but I would surmise that it is a combination, with conviction and passion outweighing calculated drama. It is not a style I imitate, commend, or condone. I believe that, especially in these increasingly volatile times, we should be promoting genuine civility in our political discourse. However, even during his super-charged, vein-popping, live-screaming ventilations, Alex Jones directs his incandescent outrage toward the outrageous *actions* of those who are destroying liberty and promoting tyranny. He unabashedly counts them as "enemies of humankind," but he vows to expose them, oppose them, and thwart them — not shoot them, beat them, kill them, assassinate them, or decapitate them, as the Leftists are threatening to do.

And, of course, many on the Left have already moved from the threat stage to the action stage, with violence against both property and persons. Kelly/Brokaw/NBC and the rest of the MGM (Marxist Globalist Media — it's time to stop referring to them as "mainstream" MSM) have no commensurate concern about the virulent, violent left-wing rioters and demonstrators from Antifa, Occupy, Black Lives Matter, Indivisible, #Resistance, Revolutionary Communist Party, et al. Thus, their one-sided appeals for "civility" are as phony as their claims for impartial, fair, unbiased reporting. It is this rampant, transparent fraud by the Fake News establishment that is driving the growth of the alternative, freedom-oriented media and causing viewers to flee the dinosaur MGM.

Thehill.com today [described](#) the NBC/Kelly hit piece on Jones as a "ratings flop," noting that it "ended up a distant third in the network ratings race during its first half hour on Sunday night. According to Nielsen Media Research, the program "brought in an average of 3.5 million viewers, marking the fewest viewers the show has drawn since debuting on June 4." Kelly's politicized venture "trailed both a repeat episode of CBS's '60 Minutes,' which delivered 5.3 million viewers, and U.S. Open golf coverage on Fox, which was the highest-rated program in the 7:00 p.m. ET timeslot." And, noted Thehill.com, "Among the key 18 to 49-year-old demographic that advertisers covet most, a re-run of ABC's 'America's Funniest Home Videos' beat Kelly and '60 Minutes' by almost 40 percent."

*Photo: Screen-grab of Alex Jones with Megyn Kelly from [Sunday Night With Megan Kelly](#)*

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