



Written by [Bob Adelman](#) on July 21, 2020

GOP Pollster Claims Media Polls Are Deliberately Skewed Against Trump

RealClearPolitics (RCP) on Tuesday morning [showed](#) Democrat presumptive contender Joe Biden leading President Donald Trump by nearly nine points. It's an average of polling taken by Fox, ABC News, the *Washington Post*, the *Economist*, CNBC, Rasmussen, NBC, the *Wall Street Journal*, Quinnipiac College, *Investors Business Daily* and *The Hill*.

One (Quinnipiac) shows Biden leading by 15 points, while another (Rasmussen) shows Biden leading by just three points.

But, according to John McLaughlin, a pollster hired by Trump last month, the mainstream-media polls are deliberately skewed against Trump by up to nine points.

On June 9, Trump announced via Twitter that [he had hired McLaughlin](#) to analyze a poll released by CNN that showed him behind Biden by 14 points:

I have retained highly respected pollster, McLaughlin & Associates, to analyze today's CNN poll (and others), which I felt were FAKE based on the incredible enthusiasm we are receiving. Read [his] analysis for yourself. This is the same thing they and others did when we defeated Crooked Hillary Clinton in 2016.

They are called SUPPRESSION POLLS, which are put out to dampen enthusiasm. Despite 3½ years of phony Witch Hunts, we are winning, and will close it out on November 3rd.

[McLaughlin's analysis](#) for the president was attached:

The latest skewed media polls must be intentional. It's clear that NBC, ABC and CNN ... are consistently under-polling Republicans and therefore reporting biased polls.

They continue to poll adults or registered voters that skew away from likely voters. So instead of the 33% Republican turnout which actually happened in 2016, they are reporting polls on only 26%, 25% or even 24% Republicans....

The bias seems to be an intentional strategy to suppress your vote.... Their refusal to screen for actual likely voters is creating an under-polling of Republicans and therefore Trump voters. It seems intentional.

A week later, McLaughlin was interviewed on *The Cats Roundtable* radio show, hosted by John Catsimatidis. He said that "the mainstream media is so anti-Trump that ... they're doing polls that they know will be skewed ... that will water down the Republican vote, [that] will water down the Trump vote."

McLaughlin added, "Trump's base is rock solid [and] ... the mainstream's media and their outrage at Donald Trump and their bias in trying to defeat him is really transparent to most voters."





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On Sunday McLaughlin was interviewed again on *The Cats Roundtable* and expanded on just how the media adjusts their polling to favor Biden:

The media is polling [all] adults. Not likely voters. If you poll likely voters, like Rasmussen did, where you use a model of actual voter turnout, Republicans, who vote over 90% for Trump, will be one-third of the poll. They were 33% in the exit polls in 2016.

When you do [all] adults, there aren't as many Republicans because "any adult" in the United States could even mean ... non-citizens.

McLaughlin thinks the election in November will be close, and will be decided by Independents: "The battle is really over the independents, the middle.... We have to win the independents in the [battleground] states."

That most recent poll from Rasmussen contained some good news for the Trump campaign about that Independent vote. It not only showed Trump cutting Biden's lead from 10 points to just three points, but it showed Trump's support among independents jumping by six points, cutting Biden's 12-point lead from a week earlier in half.

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An Ivy League graduate and former investment advisor, Bob is a regular contributor to The New American, writing primarily on economics and politics. He can be reached at badelmann@thenewamerican.com.

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