



Written by [Bob Adelman](#) on October 6, 2020

Endorsement by Latino Police Association Reflects Trump's Increasing Support Among Latinos

The endorsement of President Trump by the National Latino Peace Officers Association on Saturday is reflective of the president's growing support among the critical Latino voting bloc. That bloc is approaching 20 percent of the U.S. electorate.

In their [letter of support](#) sent to the president on Saturday, President Alan Alvarez and Secretary Darrin Fulton explained why they support him:

The NLPOA-Advocacy supports you because of your fierce and unwavering support for the law enforcement community.

In these difficult times for our profession and the repeated calls to defund us, you have continued to have our backs and voice your approval of the men and women of law enforcement.



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A day earlier, Claremont McKenna College released its survey of Christian Latinos (which make up about 85 percent of that voting bloc), which found Trump had a 32-percent favorability rating among that group. In 2016, his level of support among Latinos overall was just 14 percent.

Gaston Espinoza, the author of the study, said:

Based on Trump's favorability rating, the fact that conservatives underreport, and that a high percentage of independent and undecided voters nationwide are born-again Christians, Trump may end up taking 31-34 percent of the U.S. Latino vote — though probably around 32-33 percent.

Last month, a *Wall Street Journal*/NBC/Telemundo poll revealed that Trump had 26-percent support among registered Latino voters, nearly double his support from four years ago. And an *Investors Business Daily*/TIPP poll also released on Friday found Trump's support among Latinos at 36 percent.

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The president is also doing better among Latinos in five electoral-college-rich swing states: Florida (41 percent), Nevada (38 percent), Texas (35 percent), Georgia (35 percent), and North Carolina (28 percent).



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In 2016, exit polling showed Trump winning 28 percent of the Latino vote. Given the increase in the Latino population as a percentage of the country's total population since then, and Trump's improved standing among that voting bloc, a gain of just a few percentage points in November will be more than enough to carry the day for the president's reelection.

Overall, as *The New American* reported on Sunday, Trump is either tied with or leading his Democratic Party opponent, Joe Biden. And it's largely because Biden is faltering among that key voting bloc.

Biden is also having difficulty generating enthusiasm or support among Black voters. After Democracy Institute's release of its latest polling results on Sunday showing Trump leading Biden nationally, its director, Patrick Basham, explained:

Biden's overarching Achilles' heel in this election [is] his comparatively low support and enthusiasm for his candidacy among Black voters. To beat Trump, Biden needs nine in 10 Black votes, and lots of Black voters to cast ballots.

Currently, he's positioned to win only eight in ten, with two out of ten Black voters ready to support Trump, and overall Black turnout looking to be flat, at best.

The shift away from Biden among these critical voting blocs is increasingly likely to leave him a distant second on November 4.

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