



Written by [Alex Newman](#) on February 4, 2013

## GMO Giant Monsanto Joins Big Business Coalition for UN Agenda 21

Corporate giant Monsanto, known for its controversial business model, lobbying, and its widely criticized genetically modified organisms (GMOs), has officially joined the World Business Council for Sustainable Development, a group of powerful interests including major banks and Big Oil backing the [United Nations "Agenda 21" scheme for so-called "sustainable development."](#) Critics, however, [expressed alarm](#) over the announcement, saying the global "sustainability" push is really a transparent plot to centralize power in the UN and enrich special interests at the expense of private property rights, national sovereignty, and individual liberty.



Despite the [widespread suspicion and criticism plaguing both Monsanto](#) and the [global Big Business alliance pushing the UN's Agenda 21](#), the company and the coalition celebrated the move in a recent [press release](#). According to the announcement late last month, the biotech behemoth will be rolling out a "sustainability" course for its employees all over the world. Chairman and CEO Hugh Grant will represent the GMO company as a "Council Member" in the global "sustainable development" coalition.

{modulepos inner\_text\_ad}

Even though Monsanto has become [probably one of the most controversial companies in the world](#), it is [extraordinarily well connected](#) in the halls of power, and the global business alliance for "sustainable development" celebrated the firm's decision to sign up. "In joining the WBCSD, Monsanto is taking an important step along a continuum towards developing a more sustainable agriculture system — one that improves our daily lives, respects our global environment and recognizes the importance of the world's small-holder farmers," [claimed](#) council President Peter Bakker in a statement posted on the group's website.

Farming and global agriculture must change, the WBCSD continued. "We must find new ways to protect soils, enhance ecosystems and optimize land use in ways that are environmentally sound," Bakker added in the press release. "And we must move towards a future vision for agriculture where absolutes become as out of place as a one-size-fits-all approach to farming."

Indeed, the WBCSD's website is rather candid about its aims and its "One World vision," explicitly touting the UN Agenda 21 and its radical plan for transforming human civilization. "The One World vision is the ultimate stage of a conceptual evolution that started decades ago," the council [notes on its site](#). "This evolution produced several paradigm shifts that combine how we comprehend our world, and, as a result, how we try to deal with it."

Meanwhile, even as [opposition to the UN's vision of so-called "sustainable development" continues to](#)



Written by [Alex Newman](#) on February 4, 2013

[surge worldwide](#), the controversial biotech giant also publicly celebrated its decision to join forces with Big Business “sustainability” proponents. The press release publicly announcing the move claimed that a growing population would put a strain on natural resources and that “new agriculture systems” would be needed for “sustainability” purposes.

“At Monsanto, our company vision for sustainable agriculture strives to contribute to meeting the needs of the growing population, to protect and preserve natural resources, and to help improve lives,” [said](#) Jerry Steiner, the biotech firm’s executive vice president for sustainability and corporate affairs. “We are excited to join the WBCSD and connect with a global coalition of more than 200 companies that advocate for progress on sustainable development.”

Monsanto, of course, has come under heavy criticism recently — particularly last year when a French university study [found](#) that its genetically engineered “ Frankenfood ” products were associated with serious health concerns such as cancer. In the wake of the explosive research findings, which the company itself criticized as flawed, the Russian government [actually banned the import or sale of Monsanto’s NK603 genetically engineered corn](#). European authorities considered similar measures as well.

Also widely criticized is the corporate giant’s business model itself — patenting genetically engineered DNA and using the force of government to protect what it calls its “intellectual property,” even when that DNA ends up contaminating an unwitting farmer’s crops. The U.S. government, in particular, is [filled with former high-ranking Monsanto figures](#), and it plays a key role in pushing the firm’s dubious products worldwide. When governments or scientists express concerns about the health or economic impacts of GMOs, [official documents have revealed](#), American authorities stand ready to exert overwhelming pressure to crush any resistance.

Aside from the numerous controversies surrounding genetically engineered food and Monsanto in particular, the whole concept of “sustainability” has also attracted a firestorm of criticism and outrage. Still, key members of the so-called global “establishment” — [the UN, Big Business, taxpayer-funded “non-governmental organizations” \(NGOs\), the Obama administration, the mega-wealthy, among other powerful forces](#) — have been promoting what they misleadingly tout as “sustainable development” for decades.

The ultimate UN plan, known as “Agenda 21,” was outlined and agreed to by national governments and dictatorships worldwide at a 1992 UN summit in Rio de Janeiro. “Agenda 21 is a comprehensive plan of action to be taken globally, nationally and locally by organizations of the United Nations System, Governments, and Major Groups in every area in which human impacts (sic) on the environment,” the UN [admits on its website](#), sparking suspicions from analysts who point out that virtually every aspect of human existence has some “impact” on the “environment.”

In essence, under the guise of environmentalism and, more recently, alleviating poverty, the global scheme calls for reducing consumption, further empowering the UN and national governments, more central planning in the economy, a gradual erosion of private property rights, and much more. The global entity’s [own documents](#), as *The New American* has [documented extensively](#), reveal the scope of the plan. Indeed, in recent years, the UN has become increasingly candid in discussing its goals, saying last year that [even human thought would be targeted](#) under the radical agenda.

While the U.S. Senate never ratified the UN scheme, both Democrat and Republican administrations, working with state and local officials, have been busy [implementing it across the United States](#) for



Written by [Alex Newman](#) on February 4, 2013

---

decades. Using grants and federal pressure, presidents from George H.W. Bush, who originally signed on to Agenda 21, to Obama most recently, have been busy pushing and implementing the controversial UN plan within America.

However, as public awareness of the plan has grown in recent years, opposition to the whole scheme has been steadily increasing as well. Numerous [states](#) and [local governments](#), for example, have adopted bi-partisan resolutions [condemning UN Agenda 21 as a “socialist” and “communist” plot](#) completely at odds with the U.S. Constitution, American traditions of self-government, and even fundamental liberties. That trend of resistance is accelerating.

As *The New American* reported in June of 2012, [Alabama became the first state to officially and completely ban the dangerous UN plan](#) in an effort to protect private property and due process, with the bill passing unanimously in both chambers of the legislature before being signed into law by Gov. Robert Bentley. Other states are also working on similar laws as opposition to the controversial global agenda surges nationwide — especially at the [grassroots level](#).

The Republican National Committee (RNC) and numerous state Republican parties, meanwhile, have also urged GOP officials at all levels of government to battle the UN scheme. More than a few Democrats [have also urged opposition to the global plan](#). And across America, local government meetings have been increasingly swamped by concerned citizens demanding an end to their elected officials’ cooperation with the agenda and its myriad tentacles — especially [ICLEI](#), a Germany-based, UN-backed organization working to implement the plan formerly known as the International Council of Local Environmental Initiatives.

Monsanto joins a [wide range of other international mega-corporations](#) as part of the global “sustainability” alliance for businesses that includes Big Banks, Big Oil, Big Pharma, and more. Some prominent examples include Bank of America, Deutsche Bank, Chevron, Petrobras, Shell, Novartis, and Coca Cola. Hundreds of other major corporate players are members as well.

As *The New American* [reported](#) last year from the most recent UN Conference on Sustainable Development, known as “Rio+20,” the global alliance pushing Agenda 21 is wide-ranging. Ruthless dictatorships — a top Chinese Communist Party official chaired the whole UN summit, for instance — have [joined forces](#) with Big Business, NGO front groups for the establishment, and powerful interests worldwide in the [quest for global government](#). “Sustainability” is simply the buzzword used to conceal the [increasingly transparent real agenda](#).

*Photo of sign at entrance to Monsanto headquarters in St. Louis, Mo.: AP Images*

*Alex Newman, a foreign correspondent for The New American, is currently based in Europe. He can be reached at [anewman@thenewamerican.com](mailto:anewman@thenewamerican.com).*

Related articles:

[UN Sustainability Summit Exposed: Big Business, Dictators, and NGOs](#)

[The Real Agenda Behind UN “Sustainability” Unmasked](#)

[Despite Setbacks, UN “Sustainability” Agenda Marches on After Rio+20](#)

[Alabama Adopts First Official State Ban on UN Agenda 21](#)

[Russia Bans GMO Corn Over Cancer Fears as Pressure Builds on Monsanto](#)

[Monsanto Promises Pain to EU, Assault Underway](#)



Written by [Alex Newman](#) on February 4, 2013

---

[Sustainable Freedom: Surging Opposition to Agenda 21, “Sustainable Development”](#)

[France Responds to Study of GMOs That Shows Links to Tumors and Organ Damage](#)

[Your Hometown & the United Nations’ Agenda 21](#)

[Corporate Cronyism: How Big is the Revolving Door?](#)

[The United Nations: On the Brink of Becoming a World Government](#)

[UN Seeks New Powers to Remake World at Rio Sustainability Summit](#)

[UN Report for Rio+20 Outlines Top-down “Green” World Order](#)



## Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

### What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.