



## From Copenhagen to Hopenhagen

Starting in September, an [ad campaign](#) put together by a broad coalition of communications companies and ad agencies will blanket a good part of the commercial world, in advance of the UN's Climate Change Conference to be held in Copenhagen in December. The first elements of the ad campaign can be viewed by travelers at New York's JFK airport and London's Heathrow, with the more aggressive elements to be introduced to the world's population between September and the December 7 UN conference.



UN Secretary-General Ban Ki-moon said, "Climate change is one of the epic challenges facing this and future generations. World leaders will come together for the Copenhagen climate change conference in December, and every citizen of the world has a stake in the outcome. It is time to seal a deal. We need a global movement that mobilizes real change."

A new website has been developed so that UN delegates can be sent messages of encouragement and awareness on the topic of global warming by the public. This is called an "open source campaign," and is online at [www.hopenhagen.org](http://www.hopenhagen.org). There are already 1,954 messages of "hope," as of this posting; the message tally seems to increase by about five messages per minute.

Samples of the "hope" messages submitted include:

- Freud gives me hope
- Iran gives me hope
- Obama gives me hope
- Al Gore gives me hope
- Obama's power and kindness gives me hope
- Hopenhagen gives me hope
- Climate camp gives me hope
- YES WE CAN gives me hope
- Freedom in Iran gives me hope
- NO MORE CO2 gives me hope
- Esperanza means Hope!!
- Wind power gives me hope
- Campaigns like this give me hope
- Hopefully, Dec. 7 gives me hope
- This project gives me hope
- World commitment to fight climate change gives me hope
- 2020 gives me hope
- over 9,000 windmills gives me hope
- Solar energy gives me hope



Written by [Ann Shibler](#) on June 24, 2009

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Algae Diesel gives me hope  
Politicians who want to make a difference give me hope  
Technocracy gives me hope  
People trying to prevent global warming give me hope  
The end of the Oil Age gives me hope  
Public transport gives me hope  
Recycling gives me hope  
Revolutionaries give me hope  
WWF-China gives me hope

And on and on the politically correct, global-warming-acquiescent cliches go. But when the rubber hits the road — or in this case, when "hope" seeks positive change — disappointment will undoubtedly set in because citizens will be poorer, virtually no warming will have been averted, and individual freedoms will have been lost for nothing.

*AP Images: Photo of UN Secretary-General Ban Ki-moon*



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