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## Celebrity Global-warming Hypocrisy

In June of this 2014, Bloomberg released a new report, "Risky Business: The Economic Risk of Climate Change." Bloomberg is just one of many of the celebrity and wealthy who live the lavish lifestyle who tell the rest of the world to lower their standard of living while their carbon footprint dwarf third-world nations.

The image shows a video player interface. At the top, the title "Celebrity Global-warming Hypocrisy" is displayed in white text on a dark blue background, followed by "UN's Intergovernmental Panel on Climate Change" in a smaller font. To the right of the title are icons for a clock and a share button. Below the title is a video player area with a blue background. On the left side of the player is a portrait of Dr. Indur Goklany, a man with glasses and a beard, wearing a suit and tie. Below the portrait is a caption that reads "Dr. Indur Goklany". To the right of the portrait is a play button icon. To the right of the play button is a text box with white text that reads: "Rising global food prices attributable just to 'green' bio production may have led to at least 192,000 excess deaths and 6.7 million disability-adjusted life years (DALYs) in 2010 alone." At the bottom of the video player is a red banner with the "New American" logo repeated multiple times.



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