



Written by [William F. Jasper](#) on July 17, 2015

Big Media Ignores Nobel Physicist, Promotes Hollywood Climate Activists

So, a world-famous scientist, winner of the Nobel Prize in physics, delivers a scathing speech at an annual gathering of Nobel Laureates, during which he skewers President Obama (whom he previously endorsed and advised) for the president's "ridiculous" claims that global warming is an existential threat. Did [Dr. Ivar Giaever's speech](#) rate even a blip on the radar screen of the corporate Big Media?



Of course not. The "mainstream" media were completely occupied, falsely reporting for the umpteenth time, for instance, on the supposed demise of polar bears — due, allegedly, to human-caused global warming. Or warning how anthropogenic global warming (AGW) may be causing sex changes in Australian lizards. Or broadcasting the never-ending cascade of environmental tirades from the pampered Hollywood jet set scolding us middleclass folks for our "wasteful" lifestyles that, they say, are killing the planet.

What did Dr. Giaever say to the assembled Nobel Laureates? "I say this to Obama: Excuse me, Mr. President, but you're wrong. Dead wrong," the celebrated scientist told his distinguished audience. Moreover, he said, climate alarmism is based on "pseudoscience" that has become a "religion" with many people, including scientists. Global warming, he said, during his 30-minute address to the 65th Nobel Laureate Meeting in Lindau, Germany, on July 1, is a "non-problem" on which untold billions of dollars are being wasted.

Dr. Giaever, a professor for many years at the School of Engineering and School of Science at Rensselaer Polytechnic Institute (as well as other universities), received the 1973 physics Nobel for his work on quantum tunneling. Among the comments he made to the Nobel audience, Giaever accused NASA and federal scientists of "fiddling" with temperature data. "They can fiddle with the data. That is what NASA does," he charged.

One might think that these and the many other comments on global warming he made might be deserving of a headline or two, yes? A reporter or editor in a newsroom somewhere in the world should find that interesting, wouldn't you think? Especially since 2015 has been designated by the United Nations as the year for passing a global climate compact, and repetitious disaster stories on the supposedly imminent global warming apocalypse continue, relentlessly, to churn out of every Big Media outlet.

<https://www.youtube.com/watch?v=Dk60CUkf3Kw>

But, no, the globalist media choir are not interested in stories that run counter to the scripted alarmist narrative that supports the agenda for global "governance." Instead of hearing from distinguished scientists — including renowned converts from global warming alarmism — news consumers who rely on the major corporate media are fed a monotonous diet of AGW disaster hoaxes and "expert" rants from Leonardo DiCaprio, George Clooney, Robert Redford, Jane Fonda, Brangelina, et al.



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Here is a sampling of the menu that was served to Big Media consumers in the two-week period since Professor Giaever spoke to the assembled Nobel Laureates:

* *Washington Post* (July 1) — Headline: “Global warming may cause sex changes in lizards.” Seriously, we are supposed to fret that driving an SUV may be causing wild populations of *Pogona vitticeps* to undergo sex reversal. (Well, looking at the bright side, at least the taxpayers won’t get stuck with sex-change operations for every confused reptile with a Bruce/Caitlyn identity complex.)

* *Reuters, Salon.com, Tech Times* and others (June 30-July 5) — Headline: “Robert Redford calls for global action on climate change.”

* *Associated Press* (July 5) — Headline: “Federal report: Polar bears in peril due to global warming.” Yes, yet another polar bear false alarm, one of the favorite go-to myths of the AGW alarmists. However, as we have reported [here](#), [here](#), and [here](#), the scientists who are genuine experts on polar bear populations have repeatedly refuted these alarmist claims.

* *Huffington Post, Toronto Star* and others (July 5) — Headline “Jane Fonda sounds climate change alarm in Toronto.” Yes, its certainly earth-shaking “big news” when aging former star (and Vietnam War traitor) Jane Fonda jets in from Los Angeles to Toronto’s “Climate Summit of the Americas” and “March for Jobs, Justice and the Climate” to deliver a wearisome jeremiad on the evils of fossil fuels.

* *NBC, UPI, Guardian*, and others (July 14) — Headline: “Leonardo DiCaprio’s Foundation Pledges \$15M to Protect Wildlife, Combat Global Warming.” “The destruction of our planet continues at a pace we can no longer afford to ignore,” DiCaprio said in a statement. “We have a responsibility to innovate a future where the habitability of our planet does not come at the expense of those who inhabit it. I am proud to support these organizations who are working to solve humankind’s greatest challenge.” The organizations he supports are some of the most fanatically zealous AGW alarmists that demand global resource controls and drastic energy consumption reductions for humanity (except, naturally, for the privileged royals, such as DiCaprio). Yes, this is the same Leonardo DiCaprio who owns several luxurious, multi-million-dollar residences and lives a globe-hopping lifestyle on private jets, helicopters, yachts, and limousines.

* *The Sunday Times, Hello.com, theguardian.com, inquisitor.com*, and others (July 11-14) — Headline: “Kate Moss, George Clooney and Sienna Miller join forces for Vivienne Westwood.” The story features photos of actors George Clooney, John Hurt, Pamela Anderson, Sienna Miller, and Judy Dench, actress/songstress Kylie Minogue, super models Kate Moss and Naomie Campbell — and dozens of other celebrities who donned “Save the Arctic” T-shirts created by fashion designer/activist Vivienne Westwood.

Clooney is one of the A-list stars that has gone full-tilt into the AGW alarmist camp. His “Tomorrowland” sci-fi/enviro-agitprop film that opened in May was a mega-flop, barely recouping \$90 million of the \$190 million Disney spent on it. Clooney has used every opportunity to push the climate zombie apocalypse theme and to denounce as “stupid” and “ridiculous” all skeptics/realists that dare to question the absurd claims of the warmists. Naturally, he supports the UN agenda for global controls to restrict consumption — except for his own. *Variety* magazine reported on July 16 the celebrity scuttlebutt that Clooney is planning to downsize his real estate portfolio, putting his opulent villa on Italy’s famously scenic Lake Como (asking price, reportedly, \$100 million) and his beachfront mansion at Cabo San Lucas, Mexico (asking price undisclosed). But don’t worry, Clooney and his bride will not be homeless; they still own several residences, including their recently purchased mansion on a private island estate



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on the Thames River near London (reportedly, for \$12 million plus).

The examples cited above could be multiplied many times over, as the UN and its Big Media allies have launched a [concerted propaganda blitz](#) to supersaturate the public with doomsday stories that they hope will win support for the UN's draconian climate, to be unveiled in Paris in December. However, considering Big Media's massive wall-to-wall, 24/7 hyperventilation over global warming for the past two decades, there is always the risk that dialing up the propaganda noise a few more clicks will actually alienate many in the targeted audience that are tiring of the Chicken Little routine. There are indicators that is already happening. A recent story on Google search trends notes that searches for climate related topics have taken a noticeable dive. Eric Worrall, writing for the popular climate realist site, [Wattsupwiththat.com](#), [reports](#): "According to Google search trends, interest in climate change continues to bump along rock bottom, despite strenuous efforts by alarmists to hype climate issues, in the lead up to the upcoming Paris COP21 conference. Even Google's information engineering efforts have failed to stir general interest in climate change."

According to *Visual News*, despite Google's efforts to stir interest, searches related to climate change "are going down." *Visual News* reported:

Google recently released a beautiful interactive visualization that explores search volumes for phrases related to climate change. Curious to see how "global warming," "energy" or "oceans" are trending around the world? Google put those and other popular searches on the map, highlighting recent searches and data from 20 cities around the globe.... The troubling takeaway from these trends? While climate change grows more and more imminent, search volumes for many terms related to it are going down.

Perhaps the downturn in AGW interest is due to the fact that many more people are becoming aware that, contrary to the hype from politicians, activists and partisan media organizations, there has been no global temperature increase for nearly two decades. This is now admitted even by many of the top AGW alarmists. (See [here](#) and [here](#).)

Or perhaps they are becoming more aware of the numerous hoaxes, fraudulent computer models, flawed science, censorship, financial corruption, and Climategate scandals associated with the massive AGW alarmism industry. Or, maybe it'd simply climate alarmism fatigue.

At any rate, it is clear that the Big Media purveyors of global warming apocalypse are committed to that narrative, and are not going to allow any real debate of issue, even if contrarians happen to be prominent scientists. We'll still be force-fed doomsday disinformation by vacuous, self-righteous, overindulgent celebrities.

However, Dr. Giaever is not a lone maverick, as the alarmist choir would have us believe. As *The New American* has reported many times, there are literally thousands of renowned scientists, including many prominent climatologists, paleo-climatologists, meteorologists, astrophysicists, atmospheric scientists, etc., that have also spoken out to challenge the [false "consensus"](#) of science on global warming alarmism.

Related articles and videos:

[Global Warming/ False Alarm Over Polar Bears Exposed — Again](#)

[UN and Media Plan "Sustainable Development" Propaganda Blitz](#)

["From Billions to Trillions" — UN Demands Huge "Sustainability" Splurge](#)



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[U.K. Study: Solar Cycles Affect Global Temps; Cooling in 2020s](#)

[Climate Expert Lord Monckton: Global Warming Ceased Over 18 Years Ago](#)

[Scientists Converge on Las Vegas Climate Skeptics Conference](#)

[Famous "Gaia" Scientist James Lovelock Converts From Alarmist to Skeptic on Global Warming, Blasts UN \(Video\)](#)

[Global Warming "Consensus": Cooking the Books \(May 21, 2013\)](#)

[William F. Jasper on "Gaia Guru" James Lovelock Conversion \(Video\)](#)

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