



Written by [Selwyn Duke](#) on June 24, 2023

You Won't BELIEVE the Sports Team Name Cancel Cultists Now Demand Be Changed

Cancel cultists have made many inane name-change and language-innovation demands in pursuit of an agenda appearing to be a hybrid between the Khmer Rouge's "Year Zero" and a *Saturday Night Live* skit. The Redskins and Indians football team names, Aunt Jemima, and Uncle Ben have been sent to the cornfield, as have Cream of Wheat's [black chef](#) and Land O'Lakes' [Indian woman](#). We've [also been told](#) that "black hole," "angel food cake," "[master bedroom](#)," and "[picnic](#)" are offensive terms and that a woman — excuse me, it's "[womxn](#)" now — is actually a "birthing person." Now the word police are at it again, this time with a complaint that really takes the angel food cake, at least as far as gripes about sports team names go. To wit:



Dmytro Aksonov/iStock/Getty Images Plus

An activist group has kvetched about a baseball team called the Macon Bacon.

I had to double-check this story to ensure it wasn't satire, and, sure enough, it's another product of our truth-is-stranger-than-fiction time. But there's good news, too: Giving a lesson in how to respond, the baseball team has essentially told the cancel cultists that they can go eat a knuckleball sandwich.

Next Impulse Sports has the story, [writing](#) Friday:

The Macon Bacon – a collegiate summer league baseball team – caught a little bit of backlash this week when the Physicians Committee [for] Responsible Medicine [PCRM] sent a letter to the team's president demanding the team change its name.

The letter blasted the team for its "glorification of bacon," which the group deemed unhealthy, and demanded the team move toward supporting plant-based options instead.

Despite the letter, the team made it clear that it has no plans to change its name.

"While we are disappointed in the disapproval of our branding from Physicians Committee for Responsible Medicine, the Macon Bacon do not view ourselves as a glorification of an unhealthy lifestyle; rather, we pride ourselves on being a fun-natured organization focused on bringing families and communities together of Middle Georgia and beyond," team president Brandon Raphael said in a statement....

That Raphael knows how to use a semicolon already indicates he's a man to take seriously; this was also evidenced by how he concluded his trumping-professional-killjoys tutorial. "The Macon Bacon will be sizzling forever and will not consider a name change. Ever," he wrote. His team also sizzled with the



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following tweet:

We have released the following statement regarding the Macon Bacon team name:

Bacon Yesterday. Bacon Today. Bacon Tomorrow.

Bacon Forever. [#DripGrease](#) || [#StartTheSizzle](#)

— Macon Bacon 🍖 (@GoMaconBacon) [June 22, 2023](#)

Then again, such resistance is easier because it's hard taking the PCRM seriously. Just consider part of [its letter](#), written by one Anna Herby, a woman with more letters after her name than the alphabet crew.

"Macon Bacon's glorification of bacon, a processed meat that raises the risk of colorectal cancer and other diseases, sends the wrong message to fans," Herby writes. "I urge you to update the team's name to Macon Facon Bacon and promote plant-based bacon alternatives, such as Facon Bacon or Mushroom Bacon, that will help your fans stay healthy. As for Kevin, Macon Bacon's mascot, he can reveal that he is actually plant-based bacon." Wow, she sounds like fun.

Herby concludes with, "As role models in the community, Macon Bacon should set a good example for fans and stop promoting bacon." Hell's bells, does this woman moonlight as a Bud Light marketing executive?

I know, this all sounds like a social experiment: How ridiculous can you get and still have people take you seriously? And, really, the PCRM may not be serious — about its purported concern for our health.

In truth, "PCRM is an animal rights group, not a real 'physicians committee,'" [reveals](#) The Center for Consumer Freedom (CfCF). Less "than four percent of PCRM's members are actual physicians."

"Among the group's relatively few active physicians is PCRM president (and former PETA Foundation president) Neal Barnard, a vegan psychiatrist who claims that cheese is 'dairy crack' and 'morphine on a cracker,'" the CfCF continued.

Moreover, "PCRM's anti-meat activism is bought and paid for by the wealthiest animal rights activist in America," the CfCF also reports. "Through her personal foundation, Animal Rights Foundation of Florida founder Nanci Alexander provides more than 60 percent of PCRM's \$9 million budget. People for the Ethical Treatment of Animals (PETA) has steered another \$1.3 million to PCRM. This explains why the group's platform has more to do with the 'rights' of animals than the health of people."

(Note: All figures are as of 2008, when the CfCF issued [its report](#).)

It gets worse, too. "PCRM has been linked with FBI-designated terrorist groups, including the Animal Liberation Front (ALF) and Stop Huntingdon Animal Cruelty (SHAC)," the CfCF further informs.

This said, PCRM's prescriptions might be a tad more palatable if the organization were at least honest about its aims. But it's much like the veganism-promoting documentary *Forks Over Knives*, which uses deception and [misinformation](#) to make its case.

The zealotry this reflects is common, however. Though [only 1.1 percent](#) of the world's population, many vegans are loud and proud — and dogmatic. Why, at least one couple [almost killed](#) their kitten with a vegan diet.



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The irony is that [some studies](#) find that vegetarians have a higher incidence of certain serious diseases [and poorer health](#) than meat eaters do (in fairness, this could reflect correlation, not causation).

The good news is that — while pseudo-elites would love us proles to be feeding on only veggies (and now bugs) while they dine on Kobe beef — “peak veganism” *might* have passed, with [reports](#) about consumers rejecting vegan food and [growing ex-vegan ranks](#).

It makes sense, too. I mean, eat only vegetables, and a guy could soon not even feel like a non-birthing person anymore.



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