



Written by [R. Cort Kirkwood](#) on March 2, 2023

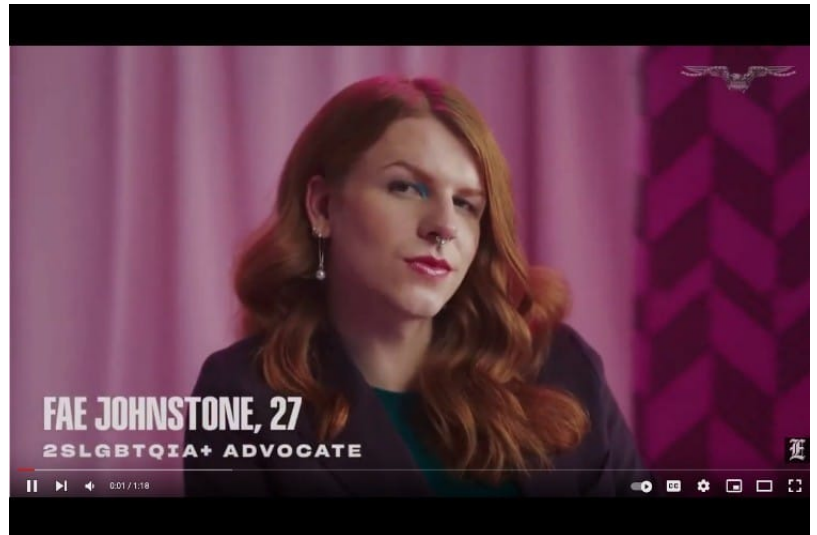
Hershey's Rewards Cross-dressing Man Lady With Advertisement, Real Women Fume

One might have thought the tranny craze had reached apogee when *USA Today* [risibly called](#) Richard Levine, the assistant secretary of Health and Human Services who pretends he is a woman named "Rachel," one of the newspaper's women of the year.

But alas, Hershey's — yes, that Hershey's — has done them one better. The candy conglomerate put a man-lady in an advertisement for International Women's Day.

Understandably, women everywhere are furious, and the calls for another pointless boycott [have begun](#).

That aside, if you want a little crazy with your candy bar, Hershey's is the one for you.



YouTube

[#boycotthersheys](#)

If you have any respect for women whatsoever you will share this and tag Hershey's and never buy their products again. Help us win the war on women. [@MattWalshBlog](#) [@Krisilicious](#) [pic.twitter.com/IZhC1dyJzb](#)

— The Patriot Barbie, Lindsey Graham (@reallindseyg) [March 2, 2023](#)

A Man Called "Fae"

The cross-dressing man-lady in this case is one "Fae Johnstone," a personage of whom normal people have been blissfully unaware until now. The product he's pitching is the Cookies and Cream bar.

"The chocolate's out of the wrapper!" tweeted the man with a bullring in his nose:

Honoured to be featured in this campaign by @Hersheys Canada for #InternationalWomensDay alongside 4 brilliant sisters and change-makers.

The chocolate's out of the wrapper!

Honoured to be featured in this campaign by [@Hersheys](#) Canada for [#InternationalWomensDay](#) alongside 4 brilliant sisters and change-makers. <https://t.co/0s9uh8MvHv> [pic.twitter.com/jdXNJfcZmo](#)

— Fae Johnstone, MSW (@FaeJohnstone) [March 1, 2023](#)



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"We can create a world where everyone is able to live in public space as their honest and authentic selves," he said. "See the women changing how we see the future."

Except that Johnstone isn't a woman.

In the thread that followed the ridiculous ad, Johnstone amusingly added a note about misogyny.

"We still have a long way to go in the fight to end misogyny, patriarchy and gender-based violence," the crackpot continued:

I hope this campaign helps give more young women and girls role models and possibility models. And shows them how we can be change the world, together.

Except that Johnstone isn't a woman or girl.

Anyway, he concluded this way:

It also means a lot to be included, as a young(ish?) trans woman. I grew up with few trans role models. Many young trans folks haven't met a trans adult.

I hope this campaign shows trans girls they can dream big and change the world too

It also means a lot to be included, as a young(ish?) trans woman. I grew up with few trans role models. Many young trans folks haven't met a trans adult.

I hope this campaign shows trans girls they can dream big and change the world too □□□□

— Fae Johnstone, MSW (@FaeJohnstone) [March 1, 2023](#)

The ad opens with Johnstone posing over his fake name, his age, 27, and this code: "2SLGBTQIA+ Advocate." The acronym means "Two-Spirit, Lesbian, Gay, Bisexual, Transgender, Queer and/or Questioning, Intersex, Asexual."

Normal Women Furious

As expected, Twitter hilarity, and fury, ensued.

"Men are better at everything. Even being women!" commentator Jim Treacher tweeted.

Men are better at everything. Even being women! <https://t.co/HyL8YY08If>

— jimtreacher.substack.com (@jtLOL) [March 2, 2023](#)

"The patriarchy wins again," Ian Miles Chong wrote. "Checkmate, females."

The patriarchy wins again. Checkmate, females. <https://t.co/9LX8DjcNjB>

— Ian Miles Cheong (@stillgray) [March 2, 2023](#)

"I thought mansplaining was bad," Joe Falgore quipped.



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I thought mansplaning was bad.

— Joe Falgore (@RagingBull58) [March 2, 2023](#)

“Don’t skip your prostate exam dude,” Renegade tweeted.

Don’t skip your prostate exam dude

— Renegade (@fishingchips21) [March 2, 2023](#)

Women raged that Johnstone is not a woman. Some compared his pathetic masquerade to whites who used [to wear](#) blackface, like former Democrat Virginia Governor Ralph Northam.

“Not a woman!” Foxtato fumed. “You’re a misogynistic bigot taking opportunities away from REAL women!!”

Not a woman! You're a misogynistic bigot taking opportunities away from REAL women!!

— Foxtato (@RealTinyFoxtato) [March 2, 2023](#)

“You may look somewhat like a woman, you may act somewhat like a woman, you may dress as a woman, you may claim to be a woman.....but you are a MAN,” Jadadu tweeted:

Get a cheek swab, have a blood test, access any cells from any part of your body: they are ALL XY, MALE. That is science, bud.

You may look somewhat like a woman, you may act somewhat like a woman, you may dress as a woman, you may claim to be a woman.....but you are a MAN.

Get a cheek swab, have a blood test, access any cells from any part of your body: they are ALL XY, MALE. That is science, bud.

— jadodu (@outwardlysober) [March 2, 2023](#)

“You are not and never will be a woman,” Kerry Hutchins said.

You are not and never will be a woman.

— Kerry Hutchins (@kerry98198) [March 2, 2023](#)

“Imagine @Hersheys using Rachael Dolezal to celebrate Black History Month,” Carlyn wrote:

A male human is not a female. There are girls suffering in Afghanistan right now because they are FEMALE. Women are not costumes or feelings or stereotypes or undefinable ideas. We are REAL.

Imagine [@Hersheys](#) using Rachael Dolezal to celebrate Black History Month. A male human is not a female. There are girls suffering in Afghanistan right now because they are FEMALE. Women are not costumes or feelings or stereotypes or undefinable ideas. We are



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REAL. pic.twitter.com/ateGWOXG4Q

— Carlyn ☐☐ (@toleratefreedom) [March 2, 2023](#)

Another said the same thing:

pic.twitter.com/u0Hdx1CGQz

— Jane P. (@RR_Gadget) [March 2, 2023](#)

And finally, from the wildly popular Catturd: “Why does @Hersheys hate women?”

Why does [@Hersheys](#) hate women? <https://t.co/6wRQo9Jfds>

— Catturd ™ (@catturd2) [March 2, 2023](#)

What Would Milton Hershey Say?

How chocolate-bar tycoon and company founder Milton Hershey would answer that question is unknown. But given that he was likely a man of his time — 1857-1845 — odds are, he would be aghast.

“Though Milton’s mother was a staunch member of the Reformed Mennonite Church and wore plain clothes and a bonnet throughout her life,” [HersheyStory.org](#) says, “formal religion was never a part of Milton Hershey’s life. When he was asked once what his religion was, he is said to have replied, ‘The Golden Rule.’”

If Hershey really believed that, then perhaps company executives should ask whether they want to be treated the way they are treating women: as non-entities. The company rewarded Johnstone, who is not a woman, with a major advertisement for a women’s event.

Other companies are, of course, pushing homo-trans propaganda, too.

Last year, Kellogg’s continued its pro-homosexual propaganda campaign with a cereal box that encouraged consumers to choose the pronouns of characters such as Toucan Sam and Tony the Tiger.

Friend sent this to me. I had know idea that Tony the Tiger and the Toucan Sam were dating... pic.twitter.com/FMNS8FBoui

— Dave Rubin (@RubinReport) [May 24, 2021](#)

The Mars Wrigley candy company did something similar with Skittles.

During PRIDE only [#OneRainbow](#) matters. That’s why we are giving up our rainbow to support the LGBTQ+ community! For every SKITTLES Pride Pack sold we are donating \$1 to [@glaad](#). Available on <https://t.co/jTsyxKA78X>, <https://t.co/BshkcR4IeR>, & other retailers nationally soon! pic.twitter.com/3zWoSSQmRq

— SKITTLES (@Skittles) [May 6, 2021](#)

The latest from the Corporate Clown World follows the Biden administration’s [updated rules](#) for the treatment of trannies in the military.

H/T: [New York Post](#), [BlacklistedNews.com](#)



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