



Written by [R. Cort Kirkwood](#) on March 19, 2019

Report: Google Banned Anti-Gay Marriage Ad

So Bible-believing Christians can't advertise on YouTube.

That isn't true yet. But it might be soon, given Google's banning an advertisement on the video site because the ad supported the Christian definition of marriage; i.e., marriage is between one man and one woman.

[The Daily Caller News Foundation](#) revealed internal Google communications that showed the search giant spiked the ad because it offended Google's employees.



But the move to protect easily offended employees is no surprise given the company-wide hysteria after Google sponsored a presentation that wrongly used the word "family."

The Ad

[DCNF reported](#) that the "video was flagged in June 2018 in an internal listserv, 'Yes at Google,' which is run by Google's human resources department." The "listserv has more than 30,000 members and is devoted to policing 'microaggressions' and 'micro-corrections' within the company."

What were the microaggressions in the [video by Christian radio talker Michael L. Brown](#)? Quoting the Bible, Brown says God "designed us for heterosexuality." Brown discusses the biological, emotional, and spiritual complementarity of Adam and Eve, which is why "man plus man or woman plus woman can never equal man plus woman."

Responding to "gay theologians," [Brown says](#) the Bible rarely mentioned homosexual behavior because God designed men and women for the obvious, that "every single reference in the Bible to marriage, the family and relationships presupposes heterosexuality."

"There's not one single positive reference to homosexuality in the Bible, whereas every single reference to it is decidedly negative," Brown says.

The Bible condemns homosexual behavior as detestable, Brown says, and it "doesn't get any less detestable if you do it over and over with the same person."

You know what happened next.

{modulepos inner_text_ad}

"Google HR highlighted in the listserv a 'representative' comment from an employee who took offense that Brown's video had appeared as an advertisement on channels operated by gay and lesbian YouTubers," [DCNF reported](#).

Apparently, the employee turned pink with rage: "I cannot see how this can be allowed when the specific idea of LGBT videos is to allow the creators to feel free to share their content and be comfortable that anti-LGBT advertisers would not be attached to their content," the employee wrote, DCNF reported. "This seems very counter to our mission, specifically around PRIDE 2018 timeframe."



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Not so shockingly, [DCNF reported](#), “Google’s vice president for product management and ads, Vishal Sharma, agreed that the video was too offensive to air as an advertisement.”

Claiming that “YouTube is an open platform and we support the free expression of creators with a wide range of views,” Sharma wrote that “we don’t allow advertising that disparages people based on who they are — including their sexual orientation — and we remove ads that violate this basic principle.”

Thus, “after careful and multiple reviews over the course of a few days, our teams decided to remove the ad in question here as it violates our policy. We’ve communicated this to the advertiser.”

The video itself is [still posted](#) on YouTube, at least for now.

Google Hates “Family”

The ban on the ad comes [after a “meltdown”](#) among Google employees who were offended when a company presentation used the word “family.”

One employee ranted in a company forum that “the use of ‘family’ as a synonym for ‘with children’ has a long-standing association with deeply homophobic organizations. This does not mean we should not use the word ‘family’ to refer to families, but it means we must doggedly insist that family does not imply children.”

Another angry woman said the word “smacks of the ‘family values’ agenda by the right wing, which is absolutely homophobic by its very definition.... As a straight person in a relationship, I find the term ‘family’ offensive because it excludes me and my boyfriend, having no children of our own.”

“My family consists of me and several other trans feminine folks, some of whom I’m dating,” [another raged](#), while yet another furious woman fumed that “using ‘family’ to mean ‘people with kids’ is also annoying to me as a straight-cis-woman who doesn’t have or want kids. My husband, my parents, and my pets are my family.”

Last year, DCNF divulged that [Google employees debated](#) manipulating search results for conservative media after Hillary Clinton lost the 2016 election.

[The company is notorious](#) for crushing any dissent among employees from leftist orthodoxy.

Image: screenshot from [YouTube video](#)



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