



Written by [Paul Dragu](#) on May 9, 2023

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The John Birch Society Is Still Winning Big

On March 16, leftist propaganda organ *The Atlantic* magazine published a piece titled “How Far-Right Movements Die” smearing The John Birch Society, the parent organization of this magazine.

In addition to its erroneous premise, this terrific amalgamation of drivel slammed the JBS for our past opposition to mass water fluoridation. (Ironically, *The Atlantic* published this article just one day after the release of a report that indicated fluoride damages the fragile, developing brains of children — more on that below.)



The John Birch Society Headquarters in Appleton, Wisconsin

“Many Birchers promoted baseless conspiracy theories — fluoridation in the water supply represented, as one Bircher document charged, ‘a massive wedge for socialized medicine,’” the magazine wrote.

The JBS opposes mass fluoridation largely on the premise that government has no business imposing mass medication onto its citizens, no matter how benevolent our aspiring masters believe they are being. *American Opinion* magazine, the predecessor to *The New American*, reported in its September 1958 issue that “[Fluoridation] is socialized medicine in an area of health where the allegedly preventive fluorides are readily available in tablet form.”

We also reported that, despite a propaganda narrative saying the opposite, approved expert consensus on mass fluoridation did not exist. Also from the 1958 issue:

The unassailable fact is that fluoridation is a highly controversial and potentially very dangerous program. It forces all the people in the community to absorb into their systems small daily doses of a deadly poison so that the teeth only of children in a certain age bracket may allegedly be helped. There are eminent authorities, including physicians and dentists and entire medical groups, who categorically reject the program as harmful or, at least, as not proved safe.

Four years later, *American Opinion*’s May 1962 edition published a piece titled “The Real Issue Behind Fluoridation,” in which, again, we reiterated that “like socialized medicine, fluoridation is one more example of creeping collectivism.” We also pointed out that the American Medical Association admitted there was no way to know how much fluoride is enough to cause harm, in addition to more arguments showing the flaws in the consensus argument.

About six years later, March 1968’s *American Opinion* ran a fluoridation article that looked at some of the results of the fluoridation campaign. By then, fluoride was flowing through the bodies of tens of millions of Americans. Yet we remained obstinately steadfast in our position. Here’s author David O. Woodbury, an MIT graduate, reporting for *American Opinion*:



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Yet this fluoride, inserted virtually by government edict into drinking water, in the proportion of 1.2 parts per million (ppm), is declared by the U.S. Public Health Service to be “utterly safe.” Every chemist knows that such utter safety is at best illusory. Nowhere is fluorine safe; nowhere is it required by nature in living things ... though plants, animals, and people collect it willy-nilly, and suffer the consequences of the disease called “fluorosis.” Doctors and scientists have always distrusted fluorine — it is a poison (try and buy some at a drug store). Until 1940 the Public Health Service warned against water contaminated with it.

Woodbury also showed how the fluoride narrative was rigged to broadcast advocates and silence dissenters. One example he cited was the American Medical Association’s refusal to publish technical articles by those opposed to fluoridation. “Grant money poured from company coffers upon scientists who saw the light, but was carefully denied those who didn’t,” Woodbury reported. He also named several credible experts who, “ducking brick bats and invective,” never caved to the pressure and rewards of joining the approved narrative. One of those experts, a Detroit-based allergist named G.L. Waldbott, worried that available data indicated a higher rate of babies being born with Down syndrome in higher fluoridated areas, “demonstrating a good tie-up between fluorine and such mental retardation.”

Now, let’s see how baseless our conspiracy theories were.

The day before *The Atlantic* published its hard-hitting piece of journalism on the JBS, the National Toxicology Program (NTP) released a draft report linking prenatal and childhood fluoride exposure to reduced IQ in children. According to the report, eight of the nine “high-quality studies examining cognitive or neurodevelopmental outcomes reported associations with fluoride exposure.” Furthermore, “There is, however, a large body of evidence on IQ effects in children. There is also some evidence that fluoride exposure is associated with other neurodevelopmental and cognitive effects in children.”

Water rights: The John Birch Society was roundly criticized for opposing fluoridation of municipal water supplies, mainly on freedom-of-choice and health grounds. New data reveal that concerns about the negative effects of fluoride are not unfounded. (LiudmilaChernetska/iStock/Getty Images Plus)



The draft report almost never saw the light of day. According to reporting by Children’s Health Defense



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on March 16, the U.S. Department of Health and Human Services and the Centers for Disease Control and Prevention initially blocked the NTP from releasing the report, according to emails obtained via a Freedom of Information Act request. Thankfully, Food and Water Watch sued the Environmental Protection Agency and prevailed, allowing its release.

There are many striking similarities between the fluoridation and Covid-19 vaccination campaigns. In both cases, the World Health Organization was involved with American medical authorities in imposing a preventive “medicine” on the population. In both cases, many people objected to the program on the basis that it was an example of mandatory socialized medicine and that the “medicine” was toxic and unnecessary. In both cases, the medical authorities and other establishment entities, especially corporate media, assured people that the “medicine” was safe and effective. In both cases, the establishment worked to silence and censor dissident voices and studies that discredited the approved narrative. And in both cases, the establishment narrative is being increasingly discredited.

A few days after the *Atlantic* piece was published, *The Guardian* also published a story regarding the Society titled “Birchers review: how the Republican far right gave us Trump and DeSantis.” It too mentioned our opposition to fluoridation, although it wasn’t the main premise of the article. A second round of mainstream articles mentioning the JBS included a Vox story and an MSNBC segment.

These recent stories are connected to the release of a book titled *Birchers: How the John Birch Society Radicalized the American Right*, by Matthew Dallek.

Mainstream media bringing up JBS’s opposition to fluoride is not a recent trend. It has been happening for decades, part of a strategy to paint us as crackpots and kooky conspiracy theorists. But this strategy depends on a gullible audience, which is proving increasingly difficult to find.

As for the new old news on fluoridation, notch another one in “The Birchers Were Right” column. Over the last year, I’ve written at length about the various warnings and stances we’ve taken that earned us the label “kooky,” “paranoid,” “nutty,” and, of course, the smeariest of smears — “conspiratorial” — but turned out to be very credible.

Our major claim to fame — the idea we’ve gotten the most flak for, the reason the establishment has worked so hard to destroy our organization, going so far as infiltrating and taking unethical, and perhaps even illegal, actions (as described in the *Atlantic* article above) — is that we’ve been exposing the globalists’ plan to impose a tyrannical, one-world government.

Dallek, in a March 21 interview on MSNBC’s *Morning Joe* show, sang in unison with co-host Joe Scarborough about JBS’s radicalness and our nutty and confusing conspiracy theories. “So we fought a war against communism for a generation, we beat them, they’re in total collapse, but somehow we’re conspiring with the Communists?” Scarborough asked in feigned confusion. Scarborough and Dallek also implied three times that we believed all the conspiratorial figures were Jewish bankers, an attempt to slyly label us as antisemitic.

For someone who wrote an entire book on us, it’s odd that he’s so ignorant of our position. We’ve published books, pamphlets, monthly bulletins, and videos explaining that the communist conspiracy is the militant activism arm of the “Master Conspiracy.”

In short, Birchers have exposed the plans of the international insiders to a point that it’s become mainstream. That’s why they blame us every time another anti-globalist, America First figure becomes



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wildly popular. We've also organized through local chapters to stop the intentional destruction of the United States by opposing schemes ultimately designed to make local communities less sovereign.

Our books, pamphlets, and magazine have documented the history of the conspiracy and how it works today. And we've correctly predicted numerous events that have, unfortunately, come to pass, the most glaring example being the internationalists' attempt to use Covid-19 as an excuse to install a one-world government system. Today anyone with a pulse who hasn't been brainwashed of any semblance of sense can see what is happening. The collaborative global Covid-19 tyranny campaign opened the eyes of many. It brought attention to people and organizations who have been working toward a New World Order for decades, including the World Economic Forum's You-Will-Own-Nothing-and-Like-It crowd.

The *Guardian* piece ends with the line, "The John Birch Society is still winning big." These folks look at the American political landscape and they see "radicalism" taking over the Right. And they blame us for it. And we'll certainly take some of the credit. We actually make this case in our *BiRCH'N* booklet — the case that rising resistance to globalism is in part thanks to 65 years of JBS member activism. We also take partial credit for creating an America First voting block powerful enough to elect Donald Trump, who, despite his checkered past and many personality faults and foibles, was a stick in the spokes of the New World Order wheel.

The establishment's radicalism is our Americanism. Their "isolationism" is our adherence to the Founders' position that America shouldn't get involved in foreign entanglements. Their conspiracy theories are our blowing the whistle on the nefarious scheme to enslave all humanity.

The media's tired pejoratives are now meaningless. They're empty and weak, because the media have been outed as propagandists parading around in the shabby disguise of journalists. What's so radical about wanting policies that put national sovereignty over globalism? What's so radical about standing up to the degenerate militant LGBTQ lobbies? What's so radical about insisting on thousands of years of established biology? What's so radical about endorsing state over federal government power? What's so radical about working to secure elections and borders? Having medical freedom? Taking the government out of education?

If those ideas are radical, then it sounds like it's time to get radical, America. Be an Americanist — someone who believes we should bring our government back within the restrictions outlined in the U.S. Constitution and the Bill of Rights. Get radically Americanist and [join the JBS](#) in the greatest undertaking since the creation of this wonderful nation. It is time to restore our nation to greatness!



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