



Written by [Alex Newman](#) on December 28, 2020

Published in the January 4, 2021 issue of [the New American](#) magazine. Vol. 37, No. 01

The Great Reset: Deep State Globalists Taking Over the World and You!

In the not-too-distant future, you will own absolutely nothing, but you will like it and “be happy,” according to the totalitarians and Deep State globalists pushing what they call the “Great Reset.” You will also have no privacy, they say. Everything will change. And yet, somehow, the advocates of this communistic-feudalistic vision of the future — the World Economic Forum (WEF), the United Nations (UN), the International Monetary Fund (IMF), the British royal family, and more — have decreed that “you’ll be happy.” Even leftists are freaking out.



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After peddling coronavirus lockdowns that crushed the economy and funding riots that terrorized the public under the guise of fighting “systemic racism,” Deep State globalists are stepping in to offer their proposed “solution” to the crises they themselves unleashed. Meet the “Great Reset,” the globalist pipe dream that aims to transform the world and everything in it, supposedly for the benefit of the masses but really for the benefit of the ruling classes. It will involve an entirely new “social contract,” too, its architects say. However, the ideas are not new at all. In fact, aside from the techno-babble, they have plagued humanity for centuries.

The Great Reset scheme was announced over the summer. Right away, top leaders of Big Business, Big Globalism, and Big Government worldwide — including mass-murdering communist tyrants — jumped on the bandwagon. However, aside from *The New American* magazine, which warned about it last summer shortly after it was announced, almost no U.S. media even mentioned it. Some especially silly propagandists continue to claim it’s a “baseless conspiracy theory” even as its proponents shout about it from the rooftops. But as more and more “alternative” outlets start exposing the agenda, resistance has been growing across America and worldwide.

Everything Must Change

The brainchild of the World Economic Forum, a globalist group of powerful Deep State elites that meets every year in the Swiss ski-resort town of Davos, the “Great Reset” aims to fundamentally reengineer industries, societies, education, agriculture, relationships, and even human beings. Its advocates are openly saying as much, with WEF boss Klaus Schwab declaring that “all aspects of our societies and economies” need to be “revamped.” Even “our thinking and behavior” will have to dramatically shift, he said. A WEF statement marketing the controversial scheme also calls for a “new social contract” centered on “social justice.”



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Economically sound? World Economic Forum chief Klaus Schwab is the primary frontman for the Deep State’s “Great Reset” dream of global feudalism. A WEF video stated that the goal is to take away individual ownership of all property and place it in the hands of a world government. *(Photo credit: AP Images)*

“Every country, from the United States to China, must participate, and every industry, from oil and gas to tech, must be transformed,” added Schwab, calling for even “stronger and more effective” government, without explaining what might happen to those that refuse. “We must build entirely new foundations for our economic and social systems.” And there is no other choice but to submit, he and others declared.

In his book on COVID and the Great Reset, Schwab also vowed that life would “never” return to “normal.” “The world as we knew it in the early months of 2020 is no more, dissolved in the context of the pandemic,” he said, adding that the looming changes are so huge that some are now speaking of “before coronavirus” (BC) and “after coronavirus” (AC) eras.

The changes will be systemic. “The COVID19 crisis has shown us that our old systems are not fit anymore for the 21st century,” Schwab declared in his speech unveiling the Great Reset in June. Beyond just social systems, Schwab also called a change in “mindsets” the “most important” issue. “We have to ... bring *our thinking and behavior* once more into harmony with nature,” he said. Read that again: Even your thinking and behavior is in the global elites’ cross hairs. “Now is the historical moment — the time — not only to fight the virus, but to shape the system for the post-corona era,” he added.

While the Great Reset is being framed by Schwab and other proponents as a response to the coronavirus, the moderator of the Great Reset event admitted that the WEF founder had been working on the agenda “for many decades.” Schwab did not protest that assertion. And judging by the enormous amount of work that went into this — including the “strategic intelligence” program — it is clear that this has been in the works for quite some time.

Schwab’s vision for the “Fourth Industrial Revolution,” a key component of the Great Reset that involves merging man and machine (see transhumanism article on page 18), will be a “revolution” that will “fundamentally alter the way we live, work, and relate to one another.” The transformation, he continued, would be “unlike anything humankind has experienced before,” bringing together “all



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stakeholders of the global polity.”



Thinking it through: United Nations Secretary-General António Guterres, who led the Socialist International before taking over the UN, is a key booster of the Great Reset. But does it seem wise that Americans give power to a world government mainly made up of totalitarian rulers? *(Photo credit: AP Images)*

A slick video about the looming “Great Reset” offers a creepy glimpse into what the globalists are planning. “Changing our current trajectory will require bold and imaginative action, together with determination and decisive leadership,” declared Prince Charles, whose family is currently embroiled in the Jeffrey Epstein child-sex-trafficking scandal, as he narrated the two-minute video. “We need to evolve our economic model.... We need nothing short of a paradigm shift, one that inspires action at revolutionary levels and pace. We simply cannot waste any more time.”

While Charles is a fervent advocate of population control, his father, Prince Philip, was even more blunt, famously expressing his desire to kill large numbers of people. “In the event that I am reincarnated, I would like to return as a deadly virus, to contribute something to solving overpopulation,” he said. This dangerous anti-human, anti-God, anti-life attitude is widespread among the elites, especially those involved in pushing the Great Reset.

Business & Economic Changes

Business and economic changes will be massive, explained WEF chief Schwab. “The Great Reset will require us to integrate all stakeholders of global society into a community of common interest, purpose and action,” said the globalist front-man who runs the WEF. “We need a change of mindset, moving from short-term to long-term thinking, moving from shareholder capitalism to stakeholder responsibility. Environmental, social and good governance have to be a measured part of corporate and governmental accountability.”

In short, what remains of the tattered free-market system is set to be tossed out — along with the vibrant middle class it sustained. In its place will rise technocratic governance based on nebulous “social” and “environmental” goals set by the technocrats-turned-central-planners. This agenda is not new. In fact, *The New American* warned in a June 25, 2013 online article about a Rockefeller-funded plot to have states create new entities known as “benefit corporations” that would get tax breaks,



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government contracts, and other subsidies for pursuing sustainability, social justice, environmentalism, social responsibility, and other alleged “public benefits.” The new goals would be determined by the elites, instead of simply allowing companies to earn a profit for shareholders by best satisfying the needs and desires of customers.

In 2014, the Rothschild banking dynasty and the Rockefeller Foundation sponsored a summit in London on “Inclusive Capitalism.” Including Prince Charles, then-IMF chief Christine Lagarde, former U.S. President Bill Clinton, Bank of England boss Mark Carney, former U.S. Treasury Secretary Larry Summers, top CEOs, pension-fund bosses, and more, attendees reportedly represented about one-third of the world’s wealth. Quoting Karl Marx about capitalism supposedly carrying “the seeds of its own destruction,” IMF boss Lagarde called for global wealth redistribution, more taxes, and more government. At the top of the agenda was getting companies to put shareholder interests aside in favor of the same nebulous “environmental” and “social” responsibilities aligned with draconian UN visions of “sustainable development.”

That was years ago. Now, under the “Great Reset” slogan and other marketing gimmicks such as “Build Back Better,” the very same globalists are exploiting coronavirus to advance the very same agenda out of the wreckage they created.

UN Collectivism & Globalism

The UN will play a critical role in the transformation globalists envision. Indeed, the agenda is outlined clearly in key UN agreements that are serving as the foundation of the emerging New World Order. In UN Agenda 2030, also known as the “Sustainable Development Goals,” every national government and dictatorship on Earth agreed to dictates eerily similar to those pushed under the Great Reset. In Goal 10, for instance, the UN and its members pledge to “reduce inequality within and among countries.” That, the agreement continues, will “only be possible if wealth is shared and income inequality is addressed.”

As the UN document also makes clear, national socialism to “combat inequality” domestically is not enough — international socialism is needed to battle inequality even “among” countries. “By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources,” the document demands, sounding suspiciously like the WEF “Great Reset” manifesto (and the *Communist Manifesto*). The UN document also calls on government to seize control over “production and consumption.” It prescribes government-controlled healthcare systems for all, too.

Perhaps most importantly, it demands that children be “educated” to the point that they do not just agree with the ideology underpinning the scheme, but are actually prepared to “promote” it. Goal 4 — “education” — will be the key to achieving all the others, as the UN has admitted on many occasions. In Chapter 36 of UN Agenda 21, an earlier UN sustainability agreement signed by every government on Earth, the document says “education” will be “indispensable” to changing people’s attitudes.

It is no surprise that the “Great Reset” mirrors the UN agenda so closely. In fact, last year, the WEF inked a “Strategic Partnership Framework” deal with the UN designed to facilitate the imposition of Agenda 2030 Sustainable Development Goals on humanity. “Meeting the Sustainable Development Goals is essential for the future of humanity,” explained Schwab at the time. “The World Economic Forum is committed to supporting this effort, and working with the United Nations to build a more



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prosperous and equitable future.” The head of the UN — socialist leader António Guterres — celebrated how the partnership would bring the private sector on board.

Communist leaders, including members of the mass-murdering Communist Party of China, are now openly joining forces with crony-capitalist bigwigs and Big Business CEOs to push the scheme. Guterres, the former chief of the Socialist International alliance of socialist and Marxist parties, also proudly lent the UN’s support to the WEF’s “Great Reset” agenda. “The Great Reset is a welcome recognition that this human tragedy must be a wake-up call,” Guterres said in his remarks about the scheme that were posted on the WEF’s website. “We must build more equal, inclusive and sustainable economies and societies that are more resilient in the face of pandemics, climate change and the many other global changes we face.”

The IMF is also a key player. IMF boss Kristalina Georgieva boasted of the “very massive fiscal stimulus” being “injected” into the global economy. This massive infusion of cash looted from humanity must be used to forcibly restructure the economy so it can be rebuilt “greener” and “smarter” and “more fairer” (*sic*) in the future. For instance, she said governments and international organizations could put in place “incentives” such as “carbon prices” to force companies to do what the globalist establishment wants. “Carbon prices,” of course, is code for literally taxing the gas exhaled by human beings, CO₂. She also demanded more government “social programs” to “take care of people.”

Communist Tyrants and WEF Unite

The mass-murdering regime enslaving Communist China played a “crucial role” in developing Agenda 2030, as Beijing’s propaganda organs boasted after it was signed. Not surprisingly, the dictatorship — literally the most murderous government in human history — is also playing a growing role within the WEF. At the 2017 WEF meeting in Davos, Deep State globalists were tripping over themselves to shower praises on Communist Chinese dictator Xi Jinping, who served as the keynote speaker. With President Trump in the White House throwing a monkey wrench in the gears of the globalist machinery, the mass-murdering tyrant — whose government has more than one million Muslims in reeducation camps and snatches citizens off the street to torture, kill, and harvest organs from — was portrayed as the new defender of the “liberal world order.” The rise to prominence of Beijing has long been part of the globalist plan.



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Yeah, let's have him lead! Communist Chinese Party operative Ma Jun, who helps lead the murderous regime's central bank and its "green" schemes, was a speaker when the Great Reset was unveiled. *(Photo credit: AP Images)*

Beijing's minions are set to play a key role in shaping the "Great Reset," too. Indeed, one of the handful of carefully selected speakers and boosters for the Great Reset was Communist Chinese operative Ma Jun, chairman of the "Green Finance Committee" and a bigwig at the People's Bank of China. In his remarks on the Great Reset, Ma emphasized "green" over and over again, calling for "green" stimulus and a "green" economy directed by "green" incentives, employment schemes, subsidies, and more.

UN, communist, and globalist leaders have all started using the term "green economy" almost interchangeably with a totalitarian-technocratic system of global governance. Even in America this is true. Obama's "Green Jobs" czar Van Jones, for instance, was forced to resign when his revolutionary Maoist views became well known. And the "Green New Deal," which closely mirrors the Great Reset scheme, is transparently a recipe for global tyranny and massive poverty.

In case there was any doubt about what the global system will demand of individuals, Schwab again put it to rest. "A Great Reset is necessary to build a new social contract," continued Schwab, using rhetoric to build support for the very policies that always and everywhere strip individuals of their dignity and free agency. "The global health crisis has laid bare the unsustainability of our old system in terms of social cohesion, the lack of equal opportunities and inclusiveness."

"COVID-19 has accelerated our transition into the age of the Fourth Industrial Revolution," Schwab said in his remarks about the Great Reset posted on the WEF website. "We have to make sure that the new technologies in the digital, biological and physical world remain human-centered and serve society as a whole, providing everyone with fair access." Interestingly, the notion that under free markets everything serves "capital," and under collectivism everything serves "society as a whole, providing everyone with fair access," is straight out of the Marxist playbook.

Others in Attendance Reveal Much

A brief look at the other key players reveals a great deal as well. The first of nine names on the list of less-notable speakers (excluding the heads of the UN, IMF, and WEF, and Prince Charles) is Victoria



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Alonsoperez, with a company called “Chipsafer.” The firm makes implantable microchips that transmit data on the location of, as well as physiological changes in, cattle — at least for now. Not surprisingly, more than a few government and corporate bigwigs associated with WEF, the UN, and the move toward technocracy have openly called for microchipping humans, too. It is already happening in some parts of the world. (See the article on page 18 for more on the coming push to implant such technology in people.)

Other “stakeholders” involved in the scheme include the CEO of Mastercard, a company that is funding Deep State efforts to eliminate cash in a move toward a cashless society. The president of Microsoft, which recently filed patent WO2020-060606 for implantable crypto-currency technology, is also a key booster. Also leading the charge was the head of the enviro-fascist group Greenpeace, a group whose co-founder Patrick Moore has rejected it for its anti-human, anti-science fanaticism. Disgraced “climate” guru Al Gore, who serves on the WEF board, is also shilling for the Great Reset, along with Skull and Bones member John Kerry.

Neo-Feudalism: Abolishing Property and Privacy

Abolition of private-property rights for the general public is a key part of the agenda. Indeed, in a propaganda video posted on the World Economic Forum’s social-media accounts, the powerful globalist organization offers what it describes as “8 predictions for the world in 2030.” The very first statement declares: “*You’ll own nothing, and you’ll be happy.*” It claims these predictions are based on “input” from “members of the World Economic Forum’s Global Future Councils.”

Then comes the first forecast. Instead of owning property and the necessities of life, the WEF video declares, “you’ll rent.” Apparently “whatever you want” will be magically “delivered by drone.” Everything except meat, since the video goes on to predict that “you’ll eat much less meat” for the benefit of the planet. Incidentally, as part of its “Great Reset” agenda, the WEF has also been peddling the disgusting notion that you must eat bugs, weeds, and seaweed instead of normal food — all to save the “climate” from the gas of life (CO₂). (See article on page 21.)

Moreover, the video claims, a billion people will migrate from Third World nations to settle in the West owing to alleged man-made “climate change.” Westerners must welcome these “refugees,” it adds. All of this is aimed at what Barack Obama described as “fundamentally transforming” the United States and other nations.

The WEF video on the property-less, borderless future was hardly a one-time anomaly. In fact, in a post on the WEF website by Danish Parliamentarian Ida Auken, the globalist dream of a world in which none of the plebs owns property was once again trumpeted. “Welcome to the year 2030,” Auken writes. “I don’t own anything. I don’t own a car. I don’t own a house. I don’t own any appliances or any clothes. It might seem odd to you, but it makes perfect sense for us in this city.”

Sounding like livestock that can talk, and forgetting that the farm animals will eventually be sheared or even slaughtered by those taking care of them, Auken gushes about how her generous overlords now give her everything she needs for free. “We have access to transportation, accommodation, food and all the things we need in our daily lives,” the WEF piece continues. “In our city we don’t pay any rent, because someone else is using our free space whenever we do not need it. My living room is used for business meetings when I am not there.” Privacy will be a thing of the past, too, Auken admits.



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As word spread about the WEF agenda, there was massive public outrage worldwide and intense scrutiny of the radical statements promoting an end to private property and privacy. And so, the WEF appears to have pulled the English version of its video, though the Spanish one is still up on its YouTube channel. It also put a small disclaimer on the post from Auken describing it as a mere “scenario showing where we could be heading,” one intended to “start a discussion.”

The UN, which is a key part of the Great Reset, has been at the forefront of the war on private-property rights for decades. Sometimes, the UN, its member regimes, and its agencies even come out and express their hostility to private-property rights openly. A prime example came in 1976 when UN Habitat declared war on private land ownership. “Land ... cannot be treated as an ordinary asset, controlled by individuals and subject to the pressures and inefficiencies of the market,” the UN said in item 10 of its agenda following the UN Habitat I summit. “Private land ownership is also a principal instrument of accumulation and concentration of wealth and therefore contributes to social injustice; if unchecked, it may become a major obstacle in the planning and implementation of development schemes. Public control of land use is therefore indispensable.”

Long-term Objectives Outlined Decades Ago

Of course, the agenda to strip humanity of even basic God-given rights such as the ability to own property is not new. Over the last century, well over 100 million people were slaughtered by their own communist and socialist overlords as those regimes sought to centralize control in the hands of the elites over all property and resources. In the Western world, some of the most powerful individuals of the last century have been working toward that goal on a global scale, too.

In his 1966 book *Tragedy and Hope*, Georgetown University historian Carroll Quigley described a shadowy network of individuals behind the scenes and their effort to build a one-world system with themselves in charge. Quigley, a mentor to former President Clinton, said he agreed with most of the goals. He even boasted of being close to the network, which often worked with communists, for decades, and of having the opportunity to examine its secret documents for a period of years. Then he spilled the beans in the explosive book.

“The powers of financial capitalism had another far reaching aim, nothing less than to create a world system of financial control in private hands able to dominate the political system of each country and the economy of the world as a whole,” Quigley explained. “This system was to be controlled in *feudalist* fashion by the central banks of the world acting in concert by secret agreements arrived at in frequent and private meetings and conferences.” (Emphasis added.)

Quigley’s reference to feudalism is critical to understanding the Great Reset. Under the feudalist system, only the ruling elites — kings, lords, barons, and so on — were permitted to own land and property. The serf class — everyone else — merely “rented” land, homes, equipment, capital, and so on from their overlords. Whatever their lords demanded, from military service and crops to children, had to be handed over on demand, otherwise the serf could be forced off the land he was “renting.” As previous government responses to COVID-19 ravage the middle class and boost crony megabusinesses such as Amazon, the new serf class is quickly emerging in America and worldwide.



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When the past becomes the present: While the World Economic Forum is trying to sell the idea of a world with no property rights for most people, trying to make the idea seem hip and modern, feudalism has a long history. It was often brutal for the serf class, but the ruling class fared quite well.

(Illustration circa 1310.)

According to Quigley, the “apex” of the global feudalist system was to be the Bank for International Settlements (BIS), a scandal-plagued institution that came completely under the control of Adolf Hitler’s National Socialists (Nazis) for a time. Quigley described the BIS as “a private bank owned and controlled by the world’s central banks which were themselves private corporations.” But even the powerful central bank chiefs are not the true power behind the throne, Quigley revealed.

“It must not be felt that these heads of the world’s chief central banks were themselves substantive powers in world finance. They were not,” the wanna-be member of the global elite explained in his book. “Rather, they were the technicians and agents of the dominant investment bankers of their own countries, who had raised them up and were perfectly capable of throwing them down.” In short, the central bank bosses were mere technocrats serving their own masters.

Quigley’s observations — along with contemporary realities involving global elites stashing their vast wealth in tax-exempt foundations — offer powerful evidence that the elites pushing the elimination of private ownership do not intend to surrender their own property. In fact, like the monarchs, barons, and lords of feudal societies past, they intend to centralize control in their own hands over all property and resources. You will own nothing. You will be a serf. They will be your masters.

America and Humanity Must Resist

Accomplishing the Great Reset on a worldwide level will require eliminating or discrediting the American system of God-given rights protected by government. And thus, other WEF predictions include the United States losing its status as the leading superpower, with a new order featuring “a handful of countries” that will “dominate” taking its place. Indeed, the engineered process of displacing America in favor of what globalists and communists call the “multi-polar world order” has been under way for years, with help from American elites. In David Rockefeller’s book *Memoirs*, he admitted he is part of a secret cabal working to destroy the United States and create a new world order. Here is the direct quote from his book, pg 405:



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Some even believe we [the Rockefeller family] are part of a secret cabal working against the best interests of the United States, characterizing my family and me as ‘internationalists’ and of conspiring with others around the world to build a more integrated global political and economic structure — one world, if you will. If that’s the charge, I stand guilty, and I am proud of it.

That is accelerating now. Even “Western values” will be “tested to the breaking point,” the WEF video says.

The finer details of the “Great Reset” are still being worked out, and will be discussed in a series of “virtual” meetings in the run-up to the annual WEF in Davos in January of 2021. Judging from the brutal comments under the WEF promo video peddling the “Great Reset” though — many of which blasted the scheme as a satanic ploy for a new world order that would face massive resistance — the glob-alist elites have a long way to go in making its case. To push it, expect more fearmongering from the elites on climate, disease, terror, and more. The big push will likely come amid economic, monetary, social, agricultural, and cultural crises.

Fortunately, prominent critics are exposing and ridiculing the Great Reset. “We should not succumb to the quixotic (and totally unrealistic) notion that a few super smart people at the WEF (or any world organization) could press a society reset button, so that seven billion people could magically thrive under a new world order that their brilliant minds concocted,” quipped Chris Talgo with the Heartland Institute in one of several early pieces mocking the Great Reset Initiative. “As humans, we have barely enough wisdom and foresight to keep our own lives in order.” He called on humanity to resist the Great Reset agenda for global government “at all costs.” Since then, opposition to the plan has exploded, even reaching “mainstream” supposedly “conservative” outlets such as Fox News.

Still, the “Great Reset” agenda is being pushed by some of the most powerful organizations in the world. And it is a clear and present danger to the life, liberty, and property of almost every person on the planet. In fact, it is practically a declaration of war on America’s constitutional republic and the fundamental rights of every American. But defeating the agenda is not impossible. Exposing its architects and their plan will be crucial. Then, withdrawal from the UN and the IMF, alongside a restoration of sound money and constitutional protections, can help protect America from these totalitarian schemes.

American patriots who love their nation, self-government, the Constitution, and individual liberty will undoubtedly resist. People of faith who believe the Bible and the principles contained within it will, too. The question now is whether the globalists will be able to deceive and manipulate enough people into giving up their freedom in exchange for dishonest promises of “peace” and “safety” that will never be fulfilled. The answer should become clearer soon. Time is obviously in short supply for those who seek to stop it. Now is the time to get to work.



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