



Written by [Rebecca Terrell](#) on May 7, 2024

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Landon Starbuck: Winning the War on Children

The dynamic husband-and-wife Robby and Landon Starbuck star in their new documentary [The War on Children](#), which exposes the transgender attack being waged on youth from every conceivable angle: education, entertainment, the news, politics, big tech, medicine, nonprofits, and the corporations that finance them. These are the “weapons” the Starbucks identify, and they provide solutions necessary to win this war.



The War on Children

Their film is absolutely horrifying and completely inappropriate for children to watch, so discretion is advised. This gut-wrenching exposé takes viewers across the country, interviewing parents, pastors, professional experts, celebrities, detransitioners, drag and porn personalities, former victims of sex trafficking, and a mother who lost her daughter to suicide over mental anguish inflicted by the trans agenda. Riley Gaines offers her insights regarding women’s sports, while Kentucky Republican Senator Rand Paul provides political commentary. Other notables include Libs of TikTok creator Chaya Raichik, former Facebook intelligence analyst Kara Frederick, and PornHub founder Dr. Laurie Betito.

Over the course of more than two hours, the Starbucks reveal the reality that purveyors of unnatural vice have a chokehold on our nation’s children, and they explain all of its manifestations. *Why* the war is being waged is best summed up by one of the many young people they interviewed, who said, “I think that China’s laughing at us. I think that Russia’s laughing at us. And I think that you can’t have a strong country if you have confused citizens.” That is precisely why this issue is so crucial to the future of our nation.

TNA senior editor Rebecca Terrell interviewed Landon recently to discuss her goals in making the documentary and her continued work to save our children through her nonprofit Freedom Forever. The following is an abridged version of the interview, which is available in its entirety [here](#).

The New American: Landon, thank you so much for taking the time away from your own family to talk with us about saving families everywhere. Tell us a bit about what led you and Robby to produce the film.

Landon Starbuck: Sure. Well, I came from the music industry as a Billboard-charting artist, and I left the industry because of the exploitation within it. My husband was an award-winning director, directing some of the biggest stars in Hollywood, and he also left. Ultimately it was a stand for our values and raising our young family. We wanted to be in an environment that is actually conducive to raising kids with morals and values. We ended up moving to Tennessee, and we wanted to use our gifts in a way that was going to help move the culture forward. I also started a nonprofit called Freedom Forever, to combat child exploitation, and I found that ... instead of getting to do the work that I want to do that I know is necessary with policy change and grassroots efforts, I was just spending most of my time convincing people that these things were actually happening. I reached out to my husband, and I said, “We need to make a film that has all of these dots connected for people. Because with the censorship on



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social media, everyone is getting a different reality, and they're not seeing things that are happening. And so, we felt like this is something that's needed and could serve the American people, specifically, and wake them up and activate them to reverse course.

TNA: You do bring together all those angles in *The War on Children*. I counted eight — these are the things you identify as the “weapons” in the war on children: education, entertainment, the news, politics, big tech, medicine, nonprofits, and the corporations that finance them. Did you originally start with that outline when you storyboarded the documentary, or was this something that grew organically as you realized how many heads this hydra has that you're trying to expose?

Starbuck: We did. I mean, we wanted to focus on all areas affecting children and families. What are the mechanisms? How did they come into power? How did this institutional capture originate? And so it was really important that when we told this story it wasn't just anecdotal things happening and, “Oh, isn't this bad?” We wanted to connect the dots for people to understand how these institutions actually work together, synergistically in some cases, to execute policy change and massive cultural change on a deep-rooted level, starting in our communities. And so we hope we did a good job of connecting those dots for people. But yes, we put a substantial amount of time into constructing that so that when we went to go film, we were able to choose the right stories to illustrate that, because we feel like the power of other people's stories that are actually living out this nightmare was what was going to connect to people on an emotional and deep level.

TNA: Yes, it's a very tangled web that you do a good job of untangling. In doing so you interviewed a number of fascinating people, from Senator Rand Paul and his wife, to swimmer Riley Gaines. You also interviewed relative unknowns — a young person who has detransitioned, a poor mother who lost her daughter to suicide over the trans agenda, and some other young people, too. I have to ask — which was your favorite interview and why?

Starbuck: That's a good question. My favorite interview ... I guess when I think of favorite, I think of something “fun.” You know, none of this was “fun,” per se. But I think I would say it was very impactful for me to interview the mom of Yaeli [a teenage girl who committed suicide after “transitioning” to a boy], because something happened spiritually in that interview. It was very hard to keep it together as the person interviewing this mom. But we're talking about this war, and wars have death. Wars have real consequences. And I'm actually sitting across, feeling this woman's pain, sitting in this space with her, and realizing that it's not just her daughter who has lost her life. It's countless others, and the next generation of all these children whose bodies have been maimed and mutilated. Having this awareness of how much pain this war is actually tolling on families, it was very impactful for me. And so, I think that was the one that I still think about. I still think about the interview and just even how it happened. I kinda had to fight for it. We were out of budget, but I felt so strongly, and they were like, “Okay, let's do it on Zoom.” I said, “No, no, no, this has to be in person. This is so important!” And it ended up being a really important part of this documentary, changing so many minds and hearts on this issue. I was so grateful to Yaeli's mom [Abigail Martinez] for being a part of the documentary.

Crusader: Landon Starbuck saw the trans agenda firsthand in the entertainment industry. She and her husband, a former Hollywood movie director, bravely decided to expose it. (*The New American*)



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TNA: You touched on something there that I thought of as I was watching it. It's a very long documentary — more than two hours. Of course, it had to be to contain all your points. But I have to admit I carved out an intermission for myself, not just because of the quantity of material but because of the hideousness of it. This is literal child abuse, molestation, destruction. I couldn't help but wonder while watching it: How did they keep their spirits up while making it?

Starbuck: People ask me this all the time because of what we do every day with fighting child exploitation or walking alongside families who are in horrific sexual-abuse trauma, survivors of child trafficking, sex trafficking. It does take a toll, and it's really important to have those boundaries. When it's family time, that stuff shuts off. But my faith has really been able to give me the means to fight this battle. I can't do it on my own strength, or my own intellect, or energy. It's a powerful thing that happens when — for me, surrendering my life to Jesus transformed my life. Because every aspect that I come up short in is filled by that spiritual strength. That's really what keeps me going and able at the end of the day to say, "This isn't mine. I can't wear this. I give it to God." Because you can't solve all the world's problems, and you can't wear the weight of them. So having those boundaries and keeping that spiritual focus at the center of all this helps with perspective and energy management and emotional management to be able to deal with this evil.

TNA: And I imagine that spiritual armor helps you push back against all of the attacks I'm sure you're under. I've read in a number of media outlets stories lambasting you. *Rolling Stone* was one of them. They attacked your methods for obtaining interviews with people from the Left. They said you were deceptive and tried to hide your identities and goals. What do you have to say in your defense?

Starbuck: I actually thought the *Rolling Stone* piece in many ways helped bring people to us, to watch the documentary. It's sad that in their minds it's just the worst thing in the world that we're stopping child mutilation. And in our minds, and in people with their sanity, we're asking, "Oh my gosh! You guys are against this?!" So I think that they overplay their hand, when they get so comfortable using the term "gender affirmative care," and then people actually put two and two together and say, "Oh, they mean mutilating boys' genitals and little girls' breasts. That's actually what that means!" I think that makes them look radical and dangerous and extreme in their views. So I think it had a different effect of bringing people to us. But, you know, they couldn't pick apart the documentary. They couldn't identify anything that was not factual, inaccurate, or contrived. They couldn't pick apart anything in the documentary, so they had to dig through emails of disgruntled people that we had originally reached



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out to who are activists, to say, “Oh, well, they didn’t say who the director was.” It’s so funny because, being in the industry for so long, a lot of that is not industry standard. You’re not entitled to know who the director is and who the producer is for every project you submit yourself for in a casting. So, you know, it’s just not industry standard to always do that. It wasn’t to be deceptive. In a lot of cases, this was an ongoing production, and in many cases it changed hands of who owned the doc and how we got it out. Many times. So we feel like everything we did was above board and we would be happy to release full-length interviews or emails or whatever it is, should that ever come to a legal dispute. So we’re ready for that.

TNA: True, and you were giving people an open forum to come and defend their views. Plus, you made a good point: There is no such thing as bad advertising. The negative campaign against you is backfiring. So, bring it on, right?

Starbuck: It really is, and it’s interesting how many didn’t actually. We were surprised at, you know, this documentary is the biggest documentary on the Right, I guess you could say — I don’t see it as a political documentary — but you know, the fact that we had over 50 million downloads without spending one dime in ads or marketing? And then the Left doesn’t report on this, and the mainstream media doesn’t really report. I think that’s very telling.

TNA: It is very telling. You can tell a man by his enemies, and you can do the same for a documentary. And as I said before, everyone needs to see this one. But you didn’t just make this documentary to complain about the problem. You issue several calls to action during the course of the film. One is for people to boycott companies that back all of this transgender perversion. But it seems to me that if you boycott everyone, you’ll soon have no vendors left (thanks to ESG). So let’s talk about the main take-aways, because I know that you and Robby didn’t invest all the time, energy, and resources into this documentary simply to complain about a problem without providing solutions. What are your main suggestions for fixing these problems?

Starbuck: I’m so glad you asked that question, because I wanted people, after they watched this documentary, to feel empowered with specific actions that they could take. And so, I wrote something called “The Parenting Revolution” manual. It has concrete steps, actions, nonnegotiables that every family needs to be aware of, and steps to take to strengthen their families and protect their children. And it’s available for free when you subscribe at my nonprofit. The website is FreedomForever.us. So, you can get that manual. Read it. We’ve been getting great feedback about how it’s just straight to the point, you know. No fluff. Just what needs to change. And my approach to the boycotts is that sometimes it feels overwhelming. Don’t do this, don’t do this! It’s like being on a diet and saying, “Don’t have a donut!” And then all you can think about is a donut. It’s so much easier to transform your way of thinking. “I’m in control. I’m empowered. This is my money I worked hard for. And I’m going to vet any gym I go to. I’m going to ask the questions before I sign my name and swipe my credit card.” Put these people in a position of having to earn our trust and our money, rather than us having to constantly be in a reactive state of, “Oh, of course, they partner with GLSEN, guess we have to cancel this and not shop here!” Of course, there are some unavoidable. I get that; it’s just the way that America runs. But if we can make more conscious decisions of, “Who do I want to support. Where do I want to get my meat from?” — little changes really add up. We’re at a place where we never will go to Target, ever again. It’s not a loss. It’s fine. I don’t even think of it as “Oh, avoid Target.” I just feel like I don’t want to shop there. Instead, I get these things from my local farmers market. I think the pull away from corporatism,



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which actually is not just about money, is about influence. Something happens when you're going in there and just consuming, consuming, wasting your money. I think that it's a very healthy thing, especially when you're raising children, to pull them away from the effects of that advertising power, that consumerism power, that need to constantly acquire stuff, and go back to our roots of growing our own garden and being more self-sufficient and empowered. "Do I really need this? Do I really need to waste my money on this?" are questions we need to ask. Deep, transformative change can happen to better a lot of families.



Family rules: Landon Starbuck has written "The Parenting Revolution" manual with specific steps and "nonnegotiables" families can follow to protect their children against the trans agenda.

(Reese/peopleimages.com/Adobe Stock)

TNA: That is the message that you're bringing to people — one of hope. I noticed that, too, in the documentary, especially during your interviews with teens and young adults, who across the board agreed that once they have children, they will never let them have access to social media, or greatly restrict their access to screens. What were some other hopeful things that you pulled from your experience of producing the film?

Starbuck: Seeing how many normal people paid to watch this film and share it with others, to the magnitude of 50 million. These are normal people buying this film. It's not George Soros funding it. No typical Hollywood tricks to beef up their numbers to create an illusion of a film being successful. That's been the most amazing thing, that normal people are sick of this garbage. And they are looking for ways to save their families, to change their children's mindsets, pull them away from indoctrination centers. They're making plans. And for parents that have pushed back and feel overwhelmed, we all have gone through that. People who are at a place of recognizing this, we all went through that really uncomfortable journey of waking up little by little, with Covid, and indoctrination of education, and all of these things. It's not an easy journey, but there is a point of it where you are empowered. You are left hopeful and empowered because you realize all along you've had this power, and it just took going through these difficult periods of realizing that power. Every single one of us changed our buying habits, stopped indoctrinating our children, took away social-media devices before kids have the social-media defense skills to withstand the dangers of porn and predators. If we just make these simple changes, we are in power. These people do not have the hold that we've been indoctrinated to think they do over us.



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TNA: Please tell us how we can find the documentary and learn more.

Starbuck: Please go to [TheWarOnChildren.com](#), and you can find all the ways that you can watch. You can support my nonprofit FreedomForever.us, combating all forms of child exploitation. You can follow my husband, Robby Starbuck, and myself, Landon Starbuck. We're always working toward change and leading activism, and doing whatever we can to save this generation.



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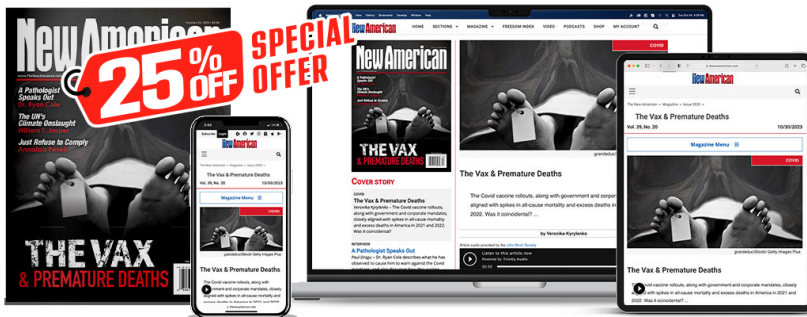
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