



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

## Fifth-gen Warfare and You

Fifth-generation warfare, otherwise known as psychological warfare or cognitive warfare, involves psychological manipulation of opponents and plays a key role in NATO's current battle strategy of "hybrid warfare." This includes manipulating social media by means of social engineering and neurolinguistic programming, "flooding" media with misinformation, bots and troll farms, censorship, cyberattacks, and deployment of artificial intelligence and fully autonomous systems, along with other advanced propaganda techniques. Described as a war of "information and perception," psychological warfare is now widely used by governments as well as non-state actors such as corporate saboteurs, chaos agents, various nongovernmental organizations (NGOs), astroturf corporations and intelligence cutouts, and mercenary psyop units.



AP Images

Propaganda machine: During the Covid pandemic, the Centers for Disease Control and Prevention essentially became a propaganda organ, downplaying any effective Covid treatments and pushing the approved Big Government/Big Pharma narrative.

Modern warfare is carried out over five domains — land, sea, air, space, and cyberspace. Cyberspace is a relative newcomer to the domains of warfare. It is important not to confuse the fifth domain of warfare — cyberspace — with cyberwarfare, as cyberwarfare is merely one facet of modern fifth-gen warfare. The tactics of fifth-gen warfare can be combined with those of the other four generations.

Fifth-gen warfare primarily targets conscious thought and cognition, with the exception of neurolinguistic programming and "cognitive" warfare technologies. Cognitive warfare involves a different approach than most classical fifth-gen warfare strategies and tactics, and specifically targets the subconscious mind.

Some of the emerging fifth-gen warfare technologies involve creation and distribution of deepfakes and synthetic media, devising or amplifying conspiracy theories, algorithmic amplification and submersion of social-media narratives, astroturfing (creating misleading evidence of public support), character assassination, sealioning (harassing people online with constant questions demanding sources and additional evidence), spreading paranoia within dissident groups by branding leaders as "controlled opposition" and promoting "truth" or purity spirals, flooding the information environment, manipulating and data-mining alternative platforms, exploiting information gaps, manipulating unsuspecting actors, and spreading propaganda narratives.

When a government is willing to deploy this technology with its power against its own citizenry, then the concept of sovereignty and personal autonomy becomes completely obsolete. People think they are



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

---

able to resist these modern propaganda tools and methods, but the data show that the most educated are often the most susceptible. As American linguist and social critic Noam Chomsky observed,

One reason that propaganda often works better on the educated than on the uneducated is that educated people read more, so they receive more propaganda. Another is that they're the commissars. They have jobs as agents of propaganda, and they believe it. By and large, they're part of the privileged elite, and share their interests and perceptions.

The truth is that we are all susceptible to the power of modern psychological warfare and cognitive warfare technologies. Furthermore, there is now a consensus among certain elements of our government that it is acceptable to deploy these methods and technologies in order to avoid the effects of populist movements that could disrupt current policies. Recent examples of disruptive populist political movements that have been used to justify deploying these techniques against U.S. citizens include the rise and impact of Nigel Farage/the U.K. Independence Party/Brexit and the election of President Donald Trump.

**Mind control:** Alternative views about Covid, vaccines, and potential treatments were censored on social media during the pandemic, and are even to this day. This amounts to a form of psychological warfare being waged against the population. (AP Images)



## Manipulating the News

The Trusted News Initiative (TNI) is an international alliance led by the BBC and composed of news media, social media, and technology companies to combat mis/dis/malinformation on a variety of topics that the global elite has decided is not in our interest to know about. Another such entity is the Global Alliance for Responsible Media, which discourages advertisers from sponsoring websites that have been identified as having "harmful content." That harmful content is not actually defined, but primarily consists of information that differs from government-approved narratives.

All of this was initially justified based on the claim that Russian bot farms acted to manipulate U.S. elections. This was why the Trusted News Initiative was set up, along with so many of the other entities that currently constitute the censorship-industrial complex. Because these capabilities were originally



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

---

developed to resist alleged Russian interference in U.S. elections, they were deployed domestically. But in late 2019, the entrance of an engineered coronavirus into the human population in Wuhan and its rapid spread changed everything. It was deemed necessary to employ psychological and cognitive warfare against the general population because of the threat of what we now call Covid-19 — a threat that, according to highly flawed modeling by Neil Ferguson of Imperial College, had a “crude case fatality ratio” of 3.67 percent and, according to the World Health Organization, had a 3.4-percent infection fatality rate. That, at least, was the official narrative. It was what governments were told, and this falsehood was published in a top journal and then propagated worldwide, particularly in the West. Predictably, the Trusted News Initiative pivoted and was reformulated to address the “anti-vaxxer” movement. According to a 2020 article from the BBC Media Center:

At a recent summit chaired by the BBC’s new Director General, Tim Davie, the Trusted News Initiative (TNI) agreed to focus on combatting the spread of harmful vaccine disinformation.

The TNI is already working together to tackle [the] spread of harmful coronavirus disinformation and previously has had success running a rapid alert system during the UK 2019 General Election, Myanmar and Taiwan 2020 General Elections and the US Presidential Election....

The Trusted News Initiative partners will continue to work together to expand our framework and ensure legitimate concerns about future vaccinations are heard, whilst harmful disinformation myths are stopped in their tracks.

The approved and promoted narrative asserted that because Covid was a highly lethal virus that posed such an enormous threat, it was acceptable and necessary to deploy psychological warfare to advance the public good. The logic was that deployment of battlefield-grade psychological manipulation methods on civilian populations was necessary to ensure that we would have full compliance for the measures that the government prescribed for all of us under the advice of the World Health Organization.

We all know what happened next. We have lived it. The resulting all-encompassing, coordinated censorship and defamation of any scientist, physician, or influencer who questioned the safety, efficacy, or data (or lack thereof) of the public policies surrounding Covid-19 has been unprecedented in U.S. history. This has extended to the coerced, compelled, or otherwise manufactured need to accept multiple injections with gene therapy-based products — without provision of adequate information concerning adverse events, and without obtaining informed consent.

## **Hiding the Truth**

With the passage of time, we have learned that the CDC hid important adverse-event data and justified this fraud as necessary to stop “vaccine hesitancy” (in other words, the CDC knowingly participated in scientific fraud), and that the CDC, HHS, and DHS used more than a billion dollars to fight vaccine “misinformation” by promoting unlicensed vaccines using state-sponsored media surrogates (i.e., legacy media such as CNN, *The Washington Post*, *The New York Times*, and a wide range of glossy periodicals) as well as by funding “influencers.” Then there were the increasingly hysterical efforts on the part of



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

---

state and local governments to shut down early treatment and push more boosters by persecuting physicians and censoring anyone who spoke out on platforms such as Twitter, Facebook, and LinkedIn.

What we have now is functionally akin to a series of mercenary armies or mercenary cooperative “teams” that support censorship-industrial-government public-private partnerships, and these organizations compete with each other for government contracts and private business. Most of these “teams” have academic links with places such as Harvard, MIT, and Stanford. These organizations are actively competing with each other to garner government grants and contracts to censor and propagandize all of us, and to deploy the most advanced psychological manipulation tools that they can come up with “for the common good,” to “preserve democracy,” or to ensure that we have full compliance with vaccines.

But it doesn’t stop there. These institutions are now focused on shaping the 2024 presidential election, as well as public opinion on climate change. Furthermore, they are now employing the tools of artificial intelligence to further their goals.

The tools available to modern propagandists have become increasingly sophisticated. Not only are we being subjected to data mining of personal information freely available on the web, but these data are also being combined with behavioral tools such as nudging, neurolinguistic programming, hypnosis, visualization, repetitive imagery, and messaging, each of which is often deployed on social media using bots and trolls.

## **Fear and Coercion**

In order to justify turning to psyops to convince the American people and the world that an experimental gene therapy product was necessary to stop Covid-19, the powers that be first had to document that the anti-vaxxer movement was real. To this end, they funded thousands of studies worldwide to determine the extent of vaccine hesitancy and how to ensure that every person in the world that they could possibly coerce would receive the jab.

During Covid-19, propaganda methods based on advanced applied psychology were developed and successfully deployed to coerce people into taking experimental vaccine products, wearing paper masks that are not effective in preventing viral infection or transmission, social distancing, and being quarantined or “locked down.” These methods were refined and then published in thousands of peer-reviewed academic journal publications.

A search in PubMed (the government database for scientific journal articles) using the keywords “COVID-19 vaccine hesitancy” pulls up 5,369 peer-reviewed studies on the topic. The keywords “vaccine hesitancy” pull up 7,727 references. As peer-reviewed journals require funding sources, a quick analysis reveals that these studies were funded by the U.S. government, the World Health Organization, the UN, other governments, and other NGOs. The majority of these studies are on how to overcome “vaccine hesitancy” within specific populations, including those fitting the demographics of the “anti-vax” movement. Of note, the many clinical trials and survey studies often focus on using fear to coerce the public into something they would otherwise not do.

Using fear to coerce people into accepting a medical product or procedure removes the informed-consent process, which is in direct violation of accepted medical ethics worldwide. Using fear to drive



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

---

behavior has become so common that the practice has been given a slang name: fear porn.

Fear porn describes media content that deliberately plays on people's fears about disease, disaster, and death. It uses sensationalized and exaggerated reports or stories that aim to provoke strong emotional reactions, such as fear, anxiety, or outrage. This type of content can be found in various forms of media, including news, social media, and online articles.

Fear porn can also be used to manipulate people's emotions and attention, often for the purpose of increasing viewership, engagement, clicks, or sales. It is a form of psychological manipulation, and it preys on people's natural fear responses to empathy, drama, or excitement.

In the case of the weaponization of fear of infectious diseases to advance hidden agendas relating to "public health," and to manipulate citizen and voter consensus, the stakeholders include a wide range of governmental and nongovernmental organizations, including corporations and transnational actors.



**People control:** Entire populations of many countries were locked down and forced to "socially distance." Shown are schoolchildren in California forced to sit behind small barriers to protect them from a disease that barely affected their age cohort. (AP Images)

Organizations within the U.S. government that routinely weaponize infectious disease fear and anxiety to manipulate public opinion include the White House administration (including the Office of Science and Technology Policy), the U.S. "Intelligence Community" (18 agencies and organizations, including the Central Intelligence Agency, Federal Bureau of Investigation, National Security Agency, and Defense Intelligence Agency), the Department of Homeland Security, and, of course, offices within the Department of Health and Human Services, including the Centers for Disease Control and Prevention, the Food and Drug Administration, and the Office of the Assistant Secretary for Preparedness and Response/Biomedical Advanced Research and Development Authority.

Nongovernmental organizations routinely deploy fear porn to generate support for public-policy decisions. Such organizations include the Gates Foundation, the UN, the World Economic Forum, and the World Health Organization.

In the case of the European Union, national governments, the European CDC, and various institutes associated with the European Medicines Agency routinely resort to overt fear porn to generate support



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

---

for infectious disease public-policy agendas.

Having lived through the Covid crisis, we do not need to look hard to find multiple examples of influential corporate members of the pharmaceutical industry spreading fear porn via a wide variety of sponsored and influenced content, typically in combination with the use of psychological warfare methods previously restricted to governmental intelligence and military communities.

Pharmaceutical industry “marketing” efforts routinely use fear porn to sell expensive drugs and treatments. One of many examples of this new wrinkle involves the use of sponsored cutout organizations and pseudo “medical news” services to engage in narrative control, crowd stalking, and more traditional bot farm/trolling. This does not necessarily involve direct promotion of a specific pharmaceutical product. The massive media sponsorship programs of major pharmaceutical corporations are not always aimed at directly promoting a product, but instead act to discourage any negative coverage of products, technologies (such as mRNA-based drugs or vaccines), or the general industry by the sponsored media outlet.

These practices extend all the way down to small alternative media and podcasters who accept sponsorship agreements with companies that market all sorts of medically related products and services. These include supplements, nutraceutical products, emergency kits, telemedicine, and medical devices, to name a few. Just like Big Media, there is no way that struggling small players will bite the hand that feeds them.

To be clear, weaponizing and promoting fear of an infectious disease for political or financial purposes is grossly unethical.

After four years of government- and WHO/UN/WEF-sponsored lies about the Covid crisis, the fear porn has grown increasingly hard to maintain. The adverse effects of the vaccines, masking, and lockdowns are plain for all to see, so the constant bombardment of infectious disease-related propaganda by government officials is losing its power. These unintended or unanticipated consequences of the bungled public-health campaign provide an example of “blowback.” But despite the blowback, the corporate-government-NGO public-private cooperative health enterprise continues to campaign for more power, more money, and more leverage and control over populations.

## **Psychological Bioterrorism**

It is obvious to anyone paying attention that there is currently an active, sustained, and ongoing campaign to weaponize fear of “bird flu,” otherwise known as the H5N1 virus. The same fear porn that was used during the Covid crisis is being rolled out by our government once again. Proxies in mainstream media are promoting exaggerations and outright falsehoods concerning the dangers of this virus. This is another example of a fifth-gen warfare campaign that must be recognized and opposed.

Please join me in condemning the practice of using fear porn by the public-health community. This practice violates the fundamentals of bioethics and public trust, and those practicing these methods must be broadly shamed as the true purveyors of misinformation, disinformation, and malinformation. Weaponizing and promoting fear of infectious disease is quite literally and transparently a form of psychological bioterrorism.



Written by [Jill Glasspool Malone, Ph.D. and Robert W. Malone, M.D.](#) on June 4, 2024

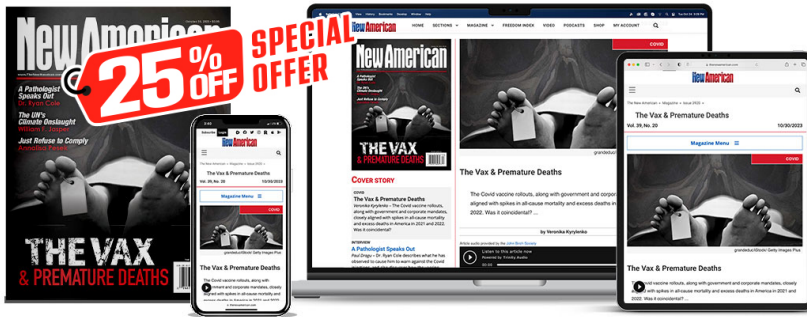
Published in the June 24, 2024 issue of [the New American](#) magazine. Vol. 40, No. 12

## Subscribe to the New American

Get exclusive digital access to the most informative, non-partisan truthful news source for patriotic Americans!

Discover a refreshing blend of time-honored values, principles and insightful perspectives within the pages of "The New American" magazine. Delve into a world where tradition is the foundation, and exploration knows no bounds.

From politics and finance to foreign affairs, environment, culture, and technology, we bring you an unparalleled array of topics that matter most.



[Subscribe](#)

### What's Included?

- 24 Issues Per Year
- Optional Print Edition
- Digital Edition Access
- Exclusive Subscriber Content
- Audio provided for all articles
- Unlimited access to past issues
- Coming Soon! Ad FREE
- 60-Day money back guarantee!
- Cancel anytime.