Written by **Luis Miguel** on May 18, 2023

Why a Deep-red Florida Is Needed to Save America

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Don't listen to the gatekeepers who either don't understand political warfare or are intentionally trying to lead you astray to keep the conservative movement ineffectual.

Establishment Republicans are up in arms over news on Thursday that Disney pulled the plug on a $1 billion investment in Florida — a reaction to Gov. Ron DeSantis' efforts to rein in the left-wing entertainment giant.

DeSantis' critics, who have accused him of engaging in the same "cancel culture" Republicans have rallied against, say he has cost Floridians 2,000 white collar jobs and approximately $1 billion in investment that would have come with the building of a huge office complex in the Sunshine State.

"It is unfortunate that Disney will not be moving forward with construction of the Lake Nona campus," Orange County Democratic Mayor Jerry L. Demings said in a statement. "However, these are the consequences when there isn't an inclusive and collaborative work environment between the state of Florida and the business community. We will continue to work closely with our valued partners at Disney."

Republicans are also jumping aboard the hate train, incensed that the governor would take actions that they claim are anti-business.

But in this case, DeSantis is on the right track and once more demonstrates that he understands power better than most.

In the end, Florida is much better off with less presence of Disney within its borders. Sure, we all want to have more investment and jobs available for our people. But contrary to what the "fiscal conservatives" in the American Right believe, economic considerations are not the only important considerations when it comes to public policy.

Of course we want more jobs — but not if those jobs and that investment are tied to a corporation that has repeatedly demonstrated its antipathy to traditional Christian values and its determination to indoctrinate Florida children with LGBT degeneracy.

DeSantis understands that money is a source of political power. Like Henry F. Potter in *It's a Wonderful Life,* or like so many archetypal mine or factory owners in small towns as depicted in the movies, he who brings money and jobs into a community wields tremendous power over the political and social affairs over that community because he has made it dependent on him.

If Disney were to have built that business complex in Florida, its clout in the state would have grown, and it would have used that leverage to continue pushing sexual grooming onto minors.

This is another sphere where the Left has often been more savvy than the Right. Conservatives

repeatedly ask themselves why the leftist-controlled companies are willing to alienate right-leaning customers or why Democrat-run local governments are willing to adopt policies that will drive out conservative investors.

The answer is simple: Leftists prefer to take the temporary cut in revenue if it means they maintain a greater degree of power and freedom with which to project their agenda. A leftist corporation would rather lose some customers and investors, knowing that at least it now no longer has to moderate itself for their sake.

Plus, when the organization is large enough and influential enough, it doesn't matter if it momentarily loses some support; now that it has greater freedom to enact its desired agenda, it wins over the full public eventually as the people succumb to the influence over time.

This is the case with the entertainment companies of today. They know they are alienating viewers with their cultural Marxist filth. But where else are people going to get movies and music? Committed conservatives may part ways with these firms, but "normies," not having other entertainment options, will stick around. Either they themselves will be indoctrinated eventually, or their children will be.

Red states and localities must adopt this same strategy. And Florida must lead the way.

Far from needing to moderate its trajectory, Florida must accelerate the rightward push. Doing so will not lead to the GOP's defeat, as some commentators believe.

Quite the contrary. By doubling down on the right-wing program, especially the culture war, Florida will attract more conservatives from across the country, as it has been doing, and thus increase its right-wing base and its Republican majorities in the Legislature. It will simultaneously cause many of the state's leftists to leave of their own accord out of frustration.

And over time, the culture-war victories, particularly as they pertain to the schools, will pay huge dividends with the youth, as young people, no longer being slammed with an endless torrent of leftist indoctrination, will begin to sway more conservative.

This will lead to an increasingly deep-red Florida, which is an important asset in the fight for freedom in America. Every political movement needs a central base from which it can organize and project its influence — think of the role the U.S.S.R. played as an epicenter for communism worldwide during its existence. Florida can and should provide support to states and localities across the country who are fighting against globo-Marxism.

Moreover, Florida is the third largest state by population and the fourth largest economically. It has the capacity to serve as a powerful bulwark against the overreaching power of the federal government.

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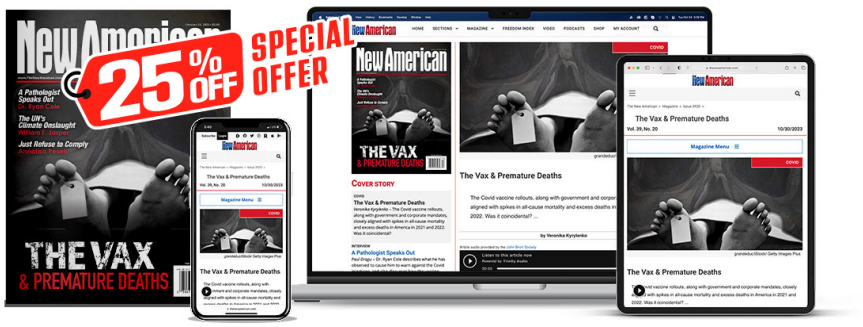

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